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**ADOPTED – BOARD OF TRUSTEES COMMUNITY
COLLEGE DISTRICT NO. 508
SEPTEMBER 1, 2011**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS**

**PBS PROGRAM DIFFERENTIATION
FY2012 PARTICIPATION IN PDP & PBS PLUS
WYCC-TV20**

THE CHANCELLOR RECOMMENDS:

that the Board of Trustees approves a purchase order to Public Broadcasting Service for the period from July 1, 2011 through June 30, 2012 for a total cost not to exceed \$475,000.00 for WYCC participation in the Program Differentiation Plan (PDP).

VENDOR: Public Broadcasting Service
2100 Crystal Drive
Arlington, VA. 22202

USER: WYCC- TV20-Kennedy King College

TERM:

The term of this agreement shall commence on July 1, 2011 and shall end on June 30, 2012.

SCOPE OF SERVICES:

Public Broadcasting Service will provide WYCC-TV20, through the Program Differentiation Plan the opportunity to strategically select programs and series from the National PBS program service to be aired on a delayed basis with access to 25% of the full PBS program schedule.

BENEFIT TO CITY COLLEGES OF CHICAGO:

Participation in the PDP allows WYCC to maintain the PBS affiliation. Being recognized as a PBS member station adds value to student participation, benefits marketing, underwriting and grant positioning. It also gives WYCC access to EMMY honored programming at a price point significantly lower than that of the primary PBS affiliate in Chicago.

DELIVERABLES:

Programming, promotional support and access to a variety of web based services and resources.

VENDOR SELECTION CRITERIA:

Pursuant to State law, goods which are economically procurable from only one source are exempt from the District's competitive bidding requirements.

MBE/WBE COMPLIANCE:

The Office of MBE/WBE Contract Compliance has reviewed the above referenced PBS Differentiation Plan and, there are no local certified MBE or WBE vendors that can provide a

program schedule completely different from WTTW-TV11, therefore it is recommending a waiver of compliance with the Board Approved Participation Plan.

GENERAL CONDITIONS:

Inspector General - It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector General's authority under Article II, Section 2.6.4(b) of the Board Rules for Management and Government.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable provisions of the Board's Ethics Policy adopted January 7, 1993, and as amended by the Board.

FINANCIAL:

Total: \$475,000.00

Charge To: WYCC-Programming

Sources of Funds: CPB Community Service Grant 10-1-10 to 9-30-12

Unrestricted/Restricted Fund:

FY12: 00003-8075004-00029-00000-0000000-546300: \$ 30,000

FY12: 21000-8075004-00029-00000-500911280-546300: \$445,000

Respectfully submitted,

**Cheryl L. Hyman
Chancellor**

September 1, 2011 – WYCC-TV20 - Kennedy King College