

**31183**

**ADOPTED – BOARD OF TRUSTEES COMMUNITY  
COLLEGE DISTRICT NO. 508  
OCTOBER 6, 2011**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
COUNTY OF COOK AND STATE OF ILLINOIS**

**PROFESSIONAL SERVICES AGREEMENT  
W.K. KELLOGG FOUNDATION GRANT  
“PROJECT HOPE AND HEALING: RETHINKING RACE”  
MIDDLE PASSAGE PRODUCTIONS, INC.  
WYCC TV-20**

**THE CHANCELLOR RECOMMENDS:**

that the Board of Trustees authorizes the Chairman to execute a professional services agreement with Middle Passage Productions, Inc. to provide production services for WYCC’s project “Hope and Healing: Rethinking Race” through a W.K. Kellogg Foundation Grant, for the period from October 6, 2011 through June 1, 2012, at a total cost not to exceed \$250,000.

**VENDOR:** Middle Passage Productions, Inc.  
1245 West Newport  
Chicago, IL 60657

**USER:** WYCC-TV20 – Kennedy King College

**TERM:**

The term of this agreement shall commence on October 6, 2011 and shall end on June 1, 2012.

**SCOPE OF SERVICES:**

Middle Passage Productions, Inc. will provide services to produce a 3-part documentary on racial healing. Specific project services include:

- (1) Acquisition of host and talent.
- (2) Securing rights and clearance for the licensing of video used in the production of the documentary.
- (3) Purchase scenery and props.
- (4) Providing research, and script writing.
- (5) Creation of a curriculum based on the subject matter of the film.
- (6) Working with the required independent evaluator to meet Kellogg grant requirements.
- (7) Producing a program meeting the standards of WYCC, City Colleges of Chicago, and The W.K. Kellogg Foundation.

**BENEFIT TO CITY COLLEGES OF CHICAGO:**

WYCC is committed to have the greatest number of people in our viewing area, and nationally engaged in a meaningful substantive discussion on how race impacts us in the past, present and future, highlighting the history of racial disparities in wealth, health, education and criminal justice; the psychological impact of racism; countering the effects of an unequal society; and creating solutions through an understanding and facilitation of the healing process.

**VENDOR SELECTION CRITERIA:**

Pursuant to State law, this request for professional services is exempt from the District’s competitive bidding procedures. WYCC interviewed the following firms with production experience: 1) Middle Passage Productions; 2) Michelle Jahnke; 3) Life Focus; and 4) RCW Media, Inc. The WYCC staff evaluated the firms based upon formal training, prior production experience, quality of presentation, philosophical and methodological orientation for the project as well as past references.

Based upon the evaluation criteria, the WYCC staff determined that Middle Passage Productions, Inc. was the most qualified firm to provide production services for this project. Middle Passage Productions, Inc. has experienced national success with their recent documentary for WTTW “DUSABLE TO OBAMA: Chicago’s Black Metropolis” and the firm has the ability to provide transmedia platforms to create additional information and drive on-going conversations about the topic.

**MBE/WBE COMPLIANCE**

The Office of M/WBE Contract Compliance has reviewed the above request and the submitted documentation and Middle Passage Productions Inc, is a non-profit (therefore not eligible for certification based on ownership) media enterprise that with various professional individuals working with film, television, radio and advertising promotes multicultural perspectives, is recommending this project be excluded from compliance with the Board Approved Participation Plan.

**GENERAL CONDITIONS:**

Inspector General- It shall be the duty of each party to the agreement to cooperate with the Inspector General for City Colleges of Chicago in any investigation conducted pursuant to the Inspector Generals authority under Article II, Section 2.6.4(b) of the Board Rules for Management and Government.

Ethics – It shall be the duty of each party to the agreement to comply with the applicable Provisions of the Board’s Ethics Policy adopted January 7, 1993, and as amended by the Board.

**FINANCIAL:**

**Total:** \$250,000

**Charge to:** WYCC

**Sources of Funds:** W.K. Kellogg Grant

**Restricted Fund**

**FY12:** 21000-8075017-40000-00000-705571080-530000: \$250,000

**Respectfully submitted,**

**Cheryl L. Hyman  
Chancellor**

**October 6, 2011 – WYCC-TV20 – Kennedy-King College**