#### **30783** Adopted - board of trustees community college district no. 508 december 2, 2010

### BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 COUNTY OF COOK AND STATE OF ILLINOIS

# WYCC MONTHLY SUMMARY EXPENSE INCURRED

#### THE CHANCELLOR

**REPORTS** that the following Professional Service Agreement has been approved in accordance with District purchasing and contracting policies (Article V of the Board Rules) and pursuant to legal review:

CAMPUS/DEPT.	TYPE OF AGRMT	CONSULTANT	EXPENSE	TERM
WYCC	Professional*	Names in the News	\$9,000.00	9/20/10-12/31/10
TOTAL EXPENSE			\$9,000.00	

**December 2, 2010** 

Respectfully submitted,

Cheryl L. Hyman Chancellor

\*A detailed Scope of Services is attached hereto.

# NAMES IN THE NEWS

# **SCOPE OF SERVICES**

The Consultant, a direct-mail-list brokerage and management company specializing in nonprofit corporations, will provide list brokerage services needed for the Institution's mass direct mailings for Fall 2010. The Consultant will provide the Institution with list recommendations based on proprietary data/knowledge of what has worked for other public broadcast stations and non-profits in the past. The Institution wishes to order 100,000 gross names, which is expected to "net down" to approximately 68,000 names. The Consultant will bill the Institution on a gross name input basis for all lists rented on the Institution's behalf.