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ADOPTED – BOARD OF TRUSTEES COMMUNITY

COLLEGE DISTRICT NO. 508

August 5, 2010

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508

County of Cook and State of Illinois

Executive Program Services, Program Purchase

WYCC-TV20

THE CHANCELLOR

REPORTS

that there is a need for WYCC-TV20 to acquire syndicated television programs through Executive Program Services; and

that the programs acquired are exclusive to WYCC in the Chicago broadcast market; and

that the programs acquired provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership; and

that the cost to purchase the programs will not exceed \$ 30,000 for the period of September 1, 2010 through August 31, 2011; and

that these specific program purchases are available through only one source and are exempt from the District's competitive bidding procedures; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced Executive Program Services purchase and, as there are no certified MBE or WBE vendors who provide these exclusive programming services and since they are using MBE and WBE vendors to provide indirect services outside of this project, is recommending that Executive Program Services be considered in compliance with the Board Approved Participation Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees approves the issuance of purchase orders to Executive Program Services for the acquisition of broadcast programming for the period of September 1, 2010 through August 31, 2011 in an amount not to exceed \$ 30,000.

FINANCIAL

\$30,000 Education Fund 00003-8075004-00023-539400

Respectfully submitted,

Cheryl L. Hyman
Chancellor

August 5, 2010-WYCC-TV –Kennedy King College