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ADOPTED – BOARD OF TRUSTEES COMMUNITY

COLLEGE DISTRICT NO. 508

August 5, 2010

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508

County of Cook and State of Illinois

BBC Worldwide Americas, Program Purchase

WYCC-TV20

THE CHANCELLOR

REPORTS

that there is a need for WYCC-TV20 to acquire syndicated television programs through BBC Worldwide Americas; and

that the programs acquired are exclusive to WYCC in the Chicago broadcast market; and

that the programs acquired provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audiences and membership for the period of September 1, 2010 through August 31, 2011 at a cost not to exceed \$30,000; and

that these specific program purchases are available through only one source and are exempt from the District's competitive bidding procedures; and

that the Office of M/WBE Contract Compliance has reviewed the above request for programming and, as there are no certified M/WBE firms that can provide the requested programming services, BBC Worldwide has indentified certified MBE and WBE firms (listing on file) contracted for services on projects outside of the referenced request, is recommending consideration of indirect participation in compliance with the Board Approved Participation Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees approves the issuance of purchase orders to BBC Worldwide Americas for the acquisition of broadcast programming for the period beginning September 1, 2010 through August 31, 2011 in an amount not to exceed \$30,000.

FINANCIAL

\$30,000 – Education Fund 00003-8075004-00023-539400

Respectfully submitted,

Cheryl L. Hyman
Chancellor