

**30515**

**ADOPTED – BOARD OF TRUSTEES COMMUNITY  
COLLEGE DISTRICT NO. 508  
August 5, 2010**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
County of Cook and State of Illinois**

**American Public Television, Program Purchase  
WYCC-TV20**

**THE CHANCELLOR**

**REPORTS**

that there is a need for WYCC-TV20 to acquire syndicated television programs through American Public Television; and

that the programs acquired are exclusive to WYCC in the Chicago broadcast market; and

that the programs acquired provide secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership; and

that the cost to purchase the programs will not exceed \$55,000 for the period of September 1, 2010 through June 30, 2011; and

that these specific program purchases are available through only one source and are exempt from the District's competitive bidding procedures; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced agreement opportunity and, there are no certified MBE or WBE vendors to directly provide syndicated television programs exclusive to WYCC and American Public Television utilizing certified MBE and WBE vendors as indirect service providers outside of this project, is in compliance with the Board Approved Participation Plan.

**THE CHANCELLOR**

**RECOMMENDS**

that the Board of Trustees approves the issuance of purchase orders to American Public Television for the acquisition of broadcast programming for the period of September 1, 2010 through June 30, 2011 at a cost not to exceed \$55,000 for WYCC-TV.

**FINANCIAL**

\$55,000 Education Fund 00003-8075004-00023-539400

Respectfully submitted,

Cheryl L. Hyman  
Chancellor