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**RECEIVED AND PLACED ON FILE – BOARD OF
TRUSTEES COMMUNITY COLLEGE DISTRICT NO. 508
APRIL 15, 2010**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois**

**Martha Madkins Presents at NACADA Region IV Conference
KENNEDY-KING COLLEGE**

THE CHANCELOR

REPORTS

that Martha Madkins, Associate Dean Center for Distance Learning joined Cynthia Armster, Vice Chancellor, as lead presenter at the 2010 NACADA Region IV Conference held March 21-23 in Atlanta, Georgia.

that the presentation was titled:
Texting, Twittering and Blogging: Hybrid Advising

Abstract:

that the usage of technology in the learning experience has become an acceptable mean of pedagogy/androgogy. In this age of accessible education 24/7, the natural progression is to offer quality advising via various mediums to insure students' academic success. This session will explore the use of technology at one of the largest urban community college systems, and how plans for an online degree is prompting the integration of increased usage of technology in the advising process.

that the NACADA program committee selected the proposal because of its high quality in relation to:

- Timeliness
- Interest/benefit to the membership
- Clarity
- Adaptability of ideas to a variety of settings.
- Relevance to the conference theme
- Creativity

Respectfully submitted,

April 15, 2010