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ADOPTED – BOARD OF TRUSTEES COMMUNITY
COLLEGE DISTRICT NO. 508
APRIL 15, 2010

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

Media Communications Software
Kennedy-King College

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THE CHANCELLOR

REPORTS   that there is a need to purchase Media Communications Software for students enrolled in the AAS degree program and certificate programs in Media Communications with specialty options including Audio/Video/Internet/Production (AVIP); Radio Production/Broadcasting; Media Sales and Marketing and Interactive Media Design so that students can master essential components of communication through verbal and written communication as well as the imagery of visual media and combine that with the technological essentials of production delivery; and

that the purchase of EZNews Newsroom Production & Automation Software will offer a coordinated comprehensive approach to writing, reporting, visuals and the essentials of technological delivery on multiple broadcasting platforms. Tools used with the current curricula are numerous, diverse and because of their numbers, do not always meet pre-determined learning strategies. The faculty and staff have explored options for emulating newsroom operations in an effort to provide students with realistic, challenging scenarios to assist students as they transition into the industry; and

that the purchase of EZNews through Automated Data Systems will provide an interactive format designed to specifically address the needs of KKC Media Communications students. The program will work in all formats of broadcasting activities through the establishment of one or more virtual newsrooms. Students will have the experience of supported script writing, development and building of productions, on-air show delivery, prompting, project management and archival access. On the technological side, learners will participate in real-time activities; work with radio/television integration elements, web posting, digital video, closed captioning, and graphic interface. EZNews has the capacity to interface with wire services including Associated Press (AP), Reuters, CNN and CBS. and this will enhance student experiences; and,

that the available range of newsroom software was reviewed by faculty and staff, but no other product promised the variety of platforms available through EZNews. This is particularly important because the KKC Media Communications program operates on multiple delivery formats and for that reason, our completers are highly desirable as industry employees and students of higher learning in the discipline; and

that we are proposing the purchase of EZNews Newsroom Production and Automations Software as an enhancement to the Media Communications Programs from Automated Data Systems as listed below:

EZNews Newsroom Production and Automation Software:

- 43 User Licenses, Base System Functions and Optional System Functions	$11,400.00
- Newscast Production Device Interfaces	$ 3,000.00
- Server Access and Support	$ 1,500.00
- Installation/Configuration/Training	$ 3,336.00
- Educational Discount	-$ 4,320.00
Total	**$14,916.00**

that there is an annual fee in the amount of $1,988 to cover maintenance, 24-Hour support and upgrade cost for the EZNews Software; and

that this procurement of software is exempt from the District's competitive bidding requirements; and

that the Office of M/WBE Contract Compliance has reviewed the above detailed request for the purchase of specific media communications software and since the vendor Automated Data Systems is the sole manufacturer providing support and service for their software, and there are no certified M/WBE firms that can provide the same product and support, the Office of Contract compliance is recommending a waiver from compliance with the Board Approved Participation plan.

THE CHANCELLOR

RECOMMENDS   that the Board of Trustees approves the issuance of purchase orders to Automated Data Systems in the amount of $14,916.00 for the purchase of EZNews Newsroom Production and Automation Software for Kennedy-King College. Further approves the annual maintenance fee in the amount of $1,988.

FINANCIAL $14,916.00- Carl Perkins-21000-1020100-20000-12212-103261010-544000
$1,988 – Annual Maintenance Fee

Respectfully submitted,

Cheryl L. Hyman
Chancellor

April 15, 2010 – Kennedy-King College