

29841

**ADOPTED – BOARD OF TRUSTEES COMMUNITY
COLLEGE DISTRICT NO. 508
NOVEMBER 2, 2009**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois**

**American Public Television, Program Purchase
WYCC-TV20**

THE CHANCELLOR

REPORTS

that there is a need for WYCC-TV20 to acquire syndicated television programs through American Public Television; and

that the programs acquired are exclusive to WYCC in the Chicago broadcast market; and

that programs acquired present secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership; and

that the cost to purchase the programs will not exceed \$60,000 for the period of November 1, 2009 through August 31, 2010; and

that this specific program purchase is available through only one source and is exempt from the District's competitive bidding procedures; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced lease agreement opportunity and, there are no certified MBE or WBE vendors that have the capability to provide syndicated television programs exclusive to WYCC and since American Public Television utilizes certified MBE and WBE vendors as indirect service providers outside of this project, it is recommending that they be deemed in compliance with the Board Approved Participation Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees approves the issuance of purchase orders to American Public Television for the acquisition of broadcast programming for the period of November 1, 2009 through August 31, 2010 at a cost not to exceed \$60,000 for WYCC-TV.

FINANCIAL

Enterprise Fund – 07003 -8075004 – 00023 – 539400
\$60,000-539400-8075004-07003-20000

Respectfully submitted,

Deidra J. Lewis
Interim Chancellor