

**29840**  
**ADOPTED – BOARD OF TRUSTEES COMMUNITY**  
**COLLEGE DISTRICT NO. 508**  
**NOVEMBER 2, 2009**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**County of Cook and State of Illinois**

**Executive Program Services, Program Purchase**  
**WYCC-TV20**

**THE CHANCELLOR**

**REPORTS**

that there is a need for WYCC-TV20 to acquire syndicated television programs through Executive Program Services; and

that the programs acquired are exclusive to WYCC in the Chicago broadcast market; and

that programs acquired present secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership; and

that the cost to purchase the programs will not exceed \$ 30,000 for the period of November 1, 2009 through August 31, 2010; and

that this specific program purchase is available through only one source and is exempt from the District's competitive bidding procedures; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced Executive Program Services purchase and, since there are no certified MBE or WBE vendors who provide such exclusive programming services and since they are using MBE and WBE vendors to provide indirect services outside of this project, it is recommending that Executive Program Services be considered as in compliance with the Board Approved Participation Plan.

**THE CHANCELLOR**

**RECOMMENDS**

that the Board of Trustees approves the issuance of purchase orders to Executive Program Services for the acquisition of broadcast programming for the period of November 1, 2009 through August 31, 2010 in an amount not to exceed \$ 30,000.

**FINANCIAL**

\$ 30,000 - 539400-8075004-21000-20000-500910980 (Community Service Grant)

Respectfully submitted,

Deidra J. Lewis  
Interim Chancellor

**November 2, 2009 WYCC-TV –Kennedy King College**