

29612
ADOPTED – BOARD OF TRUSTEES COMMUNITY
COLLEGE DISTRICT NO. 508
JULY 14, 2009

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

Membership Member Card
Premium Program
WYCC-TV20

REPORTS THE CHANCELLOR
that there is a need to continue to purchase Member Card packages for membership promotions for WYCC-TV20 to be used for membership solicitations to prospective members of WYCC-TV; and

that in December 2002 an agreement with Member Benefits, Inc. was executed for under \$10,000 for a two year period to provide the membership card program and every year since that time; and

that Member Benefits, Inc. is a consortium of more than 170 stations representing 1.5 million members sharing more than 11,000 valuable benefits nationwide; and

that Member Benefits, Inc., is the sole source provider of a full-service nationwide member benefits program for public broadcasting stations; and

that approval is requested to purchase a minimum of 3,000 full-service benefits packages in the amount of \$3.75 per package ordered at a total estimated cost of \$11,750 which includes \$500 in shipping charges; and

that this sole source purchase is exempt from the District's competitive bidding procedures; and

that the Office of M/WBE Contract Compliance has reviewed the above agreement with Membership Benefits, Inc, and, as there is very little opportunity to subcontract to certified M/WBE firms for this direct service outside of the consortium, it is recommending a waiver from compliance with the Board Approved Participation plan.

THE CHANCELLOR

RECOMMENDS that the Board of Trustees authorize the Chairman to enter into an agreement with Member Benefits, Inc., in an amount not-to-exceed \$11,750 for participation in its Member Card program and delivery of Member Card packages to WYCC-TV20 from July 14, 2009 to June 30, 2010.

FINANCIAL \$11,750 Enterprise Fund 07003-8075002-00029-0000000-530000

Respectfully submitted:

Wayne D. Watson
Chancellor