

29900

**ADOPTED - BOARD OF TRUSTEES COMMUNITY
COLLEGE DISTRICT NO. 508
DECEMBER 3, 2009**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois**

**BBC Worldwide Americas, Program Purchase
WYCC-TV20**

THE CHANCELLOR

REPORTS

that there is a need for WYCC-TV20 to acquire syndicated television programs through BBC Worldwide Americas; and

that the programs acquired are exclusive to WYCC in the Chicago broadcast market; and

that programs acquired present secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audiences and membership for the period of December 1, 2009 through August 31, 2010 at a cost not to exceed \$31,200; and

that this specific program purchase is available through only one source and is exempt from the District's competitive bidding procedures; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced syndicated program purchase and, there are no certified MBE or WBE vendors who provide such television programming and since they are using MBE and WBE vendors to provide indirect services outside of this project, is recommending that BBC Worldwide Americas be deemed in compliance with the Board Approved Participation Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees approve the issuance of purchase orders to BBC Worldwide Americas for the acquisition of broadcast programming for the period beginning December 1, 2009 through August 31, 2010 in an amount not to exceed \$31,200.

FINANCIAL

\$31,200- Community Service Grant FY09 21000-8075004-00029-500910980-539400

Respectfully submitted,

Deidra J. Lewis
Interim Chancellor