

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

Executive Program Services, Program Purchase
WYCC-TV20

REPORTS

THE CHANCELLOR

that there is a need for WYCC-TV20 to acquire syndicated television programs through Executive Program Services; and

that the programs acquired are exclusive to WYCC in the Chicago broadcast market; and

that programs acquired present secondary PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership; and

that the cost to purchase the programs will not exceed \$46,000 for the period of November 1, 2008 through October 31, 2009; and

that this specific program purchase is available through only one source and is exempt from the District's competitive bidding procedures; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced Executive Program Services purchase and since there are no certified MBE or WBE vendors who provide such exclusive programming services and since they are using MBE and WBE vendors to provide indirect services outside of this project, it is recommended that Executive Program Services be deemed in compliance with the Board approved Participation Plan.

RECOMMENDS

THE CHANCELLOR

that the Board of Trustees approve the issuance of purchase orders to Executive Program Services for the acquisition of broadcast programming for the period of November 1, 2008 through October 31, 2009 in an amount not to exceed \$46,000.

FINANCIAL

\$46,000 - 539400-8075004-21000-40000-500910880 - Illinois Arts Council FY09

Respectfully submitted:

Wayne D. Watson
Chancellor

November 6, 2008 WYCC-TV - Kennedy King College