

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**County of Cook and State of Illinois**

**Direct Mail Membership Initiative**  
**WYCC-TV20**  
**Kennedy-King College**

**THE CHANCELLOR**

**REPORTS**

that there is a need to purchase a membership direct mail list for WYCC-TV20; and

that DMW Worldwide who is the sole source provider of this unique membership mailing list that is used to market to prospective members and donors of WYCC-TV20; and

that pursuant to Board Rules, the acquisition of this list in the amount of 8,832 will exceed the \$10,000 vendor limit; and

that WYCC-TV20 is requesting board approval to purchase this mailing list; and

that this sole source publication purchase is exempt from the District's competitive bidding procedures; and

that the Office of MWBE Contract Compliance has reviewed the above referenced membership acquisition mailing list, and since DMW Worldwide, LLC has partnered with two (2) certified WBE vendors: (1) Lindahl Design, (2) Lori J. Dooley, Inc., and one (1) certified WMBE: PK Scribe, LLC and since these partnerships have direct involvement in the services being provided, it has been determined that DMW Worldwide, LLC is in compliance with the Board approved Participation Plan.

**THE CHANCELLOR**

**RECOMMENDS**

that the Board of Trustees authorizes the Chairman to enter into an agreement with DMW Worldwide LLC., in an amount not-to-exceed \$8,832 for creation of a direct marketing acquisition mailing list for WYCC-TV20.

**FINANCIAL**

\$8,832.00 Enterprise Fund 07003-8075002-00028-0000000-549100

Respectfully submitted,

Wayne D. Watson  
Chancellor

May 8, 2008- WYCC- Kennedy-King College