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ADOPTED - BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
JUNE 5, 2008

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO.508
County of Cook and State of Illinois

Purchase of Street Banners
Division of Student Services, Marketing Department
Richard J. Daley College

THE CHANCELLOR

REPORTS

that there is a need to purchase street banners for Richard J. Daley College; and that the banners are an invaluable marketing tool for the campus; and

that Action Advertising has agreed to provide the banners for a total cost of \$2,400, and because the City Colleges of Chicago have collectively already purchased materials from said company, this additional purchase will exceed the \$10,000 limit and requires board approval; and

that quotes were received from Action Advertising for \$2400, Adimpact for \$6,158.25 and Bannerville for \$9,000; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced Street Banner purchases from Action Advertising and since they are using certified MBE and WBE vendors in the conduct of their business outside of this project, it has been determined that they are in compliance with the Board approved Participation Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustee approve the issuance of a purchase order to Action Advertising in the amount of \$2,400 for the Purchase of Street Banners at Richard J. Daley College.

FINANCIAL

\$2,400 - Educational Fund 00003-0001005-00084-00000-0000000-547100

Respectfully Submitted:

Wayne D. Watson
Chancellor

June 5, 2008 – Richard J. Daley College, Division of Student Services, Marketing Dept.