

28762
ADOPTED - BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
JUNE 5, 2008

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

**NEWSPAPER ADVERTISING
DISTRICTWIDE**

THE CHANCELLOR

REPORTS

that there is a need to utilize various newspapers throughout the District for placement of advertisements for legal ad notices for Sealed Bids, Request for Proposals, Employment Opportunities, Board of Trustee Meeting notices, special advertisements for programs, and newspaper subscriptions that are not separate and not include as part of the district wide advertising marketing plan; and

that based on the different needs and requirements the following vendors are recommended for approval for the District that would exceed \$10,000 during the year:

<u>Vendor</u>	<u>Estimated Amount</u>
Chicago Sun-Times	\$20,000
Chicago Tribune	\$35,000
Chicago Defender	\$24,000
La Raza Newspaper	\$12,000
Career Bulder.Com	\$15,000
Extra Newspaper	\$15,000
Chicago Reader	\$15,000
Nadig Newspaper	\$15,000
N'Digo (WBE)	\$15,000
Crown and Shield	<u>\$20,000</u>
Total	\$186,000

that this professional service is exempt from the District's procurement competitive procurement process; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced newspaper advertising purchases and has found that since there are no other certified MBE or WBE newspapers, and since each newspaper is using certified MBE and WBE vendors, it has been determined that each of the aforementioned vendors are in compliance with the Board approved Participation Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorizes the Chairman to approve the issuance of purchase orders beginning July 1, 2008 through June 30, 2009 on an as needed basis with the vendors listed above at a total cost not to exceed \$186,000.

FINANCIAL

Not to exceed \$186,000 – Education Fund 00003 Various Campuses/Department 547100

Respectfully submitted,

Wayne D. Watson
Chancellor

June 5, 2008- District Wide