

**Summarization of the April 3, 2008
Board Committee on Academic and Student Services Committee
Meeting Minutes**

The Board Committee on Academic and Student Services met on Thursday, April 3, 2008 to hear staff reports.

Staff Report:

Office of Development Update

Vice Chancellor Michael Mutz presented an update on CCC's Marketing Strategies directed at recruiting CPS students. Conversations are ongoing with Arne Duncan and CPS regarding partnering with the City Colleges of Chicago with a focus on senior students. A student brochure has been created and a mass mailing went out to rosters of seniors at the Chicago Public Schools. A college Prep Day will be held on Friday, April 4, 2008 at Malcolm X College. Plans are underway to create an E-Newsletter for student recruitment. A report on the workforce institute concept will be presented at the May Board meeting.