

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

Professional Services -A. Lavelle Consulting Services
Project Management Services for New Site Grand Opening & Media Events
Kennedy-King College

(Amend Board Report# 28017 Adopted May 3, 2007)

THE CHANCELLOR

REPORTS

that in Board Report# 28017 adopted May 3, 2007 approval was given for A. Lavelle Consulting Services, LLC in collaboration with an internal KKC launch planning committee and the District Office of Marketing and Public relations to host an official grand opening series of events for the new Kennedy-King College (KKC), August 20 - 26, 2007, to benefit the CCC brand image, community relations and fall recruitment efforts; and

that the launch plan services included press previews and seven days of newsworthy grand opening activities developed and proposed by formally A. Lavelle Consulting Services, LLC in collaboration with an internal KKC launch planning committee and the District Office of Marketing and Public Relations; and

that professional services included oversight of daily entertainment, an official ribbon cutting ceremony, a back to school community reunion festival and other outreach activities, development of a sponsor solicitation plan and materials, as well as pre-event and post event media relations; and

that A. Lavelle Consultant, LLC has changed its name to Lavelle-Cousin Issues Management, LLC located at 101 W. Grand Ave., Suite 600, Chicago, IL 60610; and

that approval is requested to extend the consultant agreement with Lavelle-Cousin Issues Management, LLC for two additional months from September 10 through November 10, 2007 for additional services to include coordination, planning, logistics, execution of special event and media relations for dedication of KKC Library Special Collections/ Dempsey Travis Collection for an amount not to exceed \$12,000; and

that all other terms and conditions of the agreement remains the same; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced name and additional fee change for the A. Lavelle Consulting LLC and since this transaction does not change the substance of the project, and they continue to be a certified MBE and their previously approved request for a WBE compliance waiver remains in force, it is recommended that the waiver request be continued and thereby continue to be in compliance with the Board approved Participation Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorize the chairman to amend the agreement to approve the name change from A. Lavelle Consulting Services, LLC to Lavelle-Cousin Issues Management, LLC and to amend the agreement for professional services with Lavelle-Cousin Issues Management, LLC for services to include but not limited to, coordination, planning, logistics, execution of special event and media relations for dedication of KKC Library Special Collections/ Dempsey Travis Collection for an

amount not to exceed \$12,000, and the agreement terms be extended from September 10, 2007 through November 10, 2007.

FINANCIAL

\$34,000 Original Amount

\$12,000 Education Fund 00003 0015505 00044 00000 00000000 532100

Respectfully submitted,

Wayne D. Watson
Chancellor

September 6, 2007- Marketing and Public Relations