

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**County of Cook and State of Illinois**

**MULTI-MEDIA RECRUITMENT CD-ROM WITH VIDEO PRODUCTION**  
**for KENNEDY KING, HAROLD WASHINGTON, MALCOLM X, TRUMAN, OLIVE-**  
**HARVEY, WRIGHT COLLEGES**

**THE CHANCELLOR**

**REPORTS**

that there is a need to purchase Multi-Media CD-ROMs with Video Production at the colleges listed above on an as needed basis, for student recruitment and retention that includes-all graphic design of CD interface, multi-media opening, moving photos, graphics and text music, college application, college catalog, college handbook and video production which includes testimonials from students on the various campuses; and that specifications were prepared by District Procurement staff, publicly advertised, and specifications were mailed to eight (8) firms, four firms submitted bids: Hobsons, Cincinnati, Ohio; Advantage Design Group, Jacksonville, FL.; Cedar Ridge Financial, Shawnee Mission, KY; and Xceptional Group LLC, Chicago, IL; and the following responsive bids were received;

Bidder	Total Bid Price 10,000 CDs Per College
Xceptional Group, LLC Chicago, IL 60610	\$25,200.00
Advantage Design Group Jacksonville, FL. 32216	\$30,895.00
Hobson's Cincinnati, OH 45241	\$34,866.00
Cedar Ridge Financial Shawnee Mission, KY 66216	\$56,250.00

and that staff has reviewed the lowest bid submitted by the most responsive and responsible bidder Xceptional Group, LLC and has determined that it's prices are reasonable and acceptable.

The Office of M/WBE has reviewed the above referenced multi-media agreement with Xceptional Group, LLC, and since they are in compliance with both MBE and WBE goals, they are in full compliance with the Board approved Participation Plan.

**THE CHANCELLOR**

**RECOMMENDS**

that the Board of Trustees approves the execution of an agreement with Xceptional Group LLC in the amount of \$25,200.00 per college to purchase and deliver Multi-Media CD-ROMS with Video Production for

Kennedy King; Harold Washington; Malcolm X; Truman; Olive-Harvey;  
Wright colleges as needed for a total amount not to exceed \$151,200 in  
accordance with the specification# DT0702 dated August 7, 2007.

**FINANCIAL**

\$151,200-(\$25,200. Per College)-Educational Fund-00003-various departments-  
00039-00000-0000000-544100

Respectfully submitted

Wayne D. Watson  
Chancellor

**September 6, 2007-District Wide**