

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**County of Cook and State of Illinois**

**MALCOLM X COLLEGE**  
**24 HOUR REGISTRATION AND BLOCK PARTY:**  
**IT'S A FAMILY AFFAIR**

**THE CHANCELLOR**

**REPORTS**

that on August 3-4, 2007, the Office of Enrollment Management and Student Services and District Office with co-sponsors UPS and Dominicks hosted the 24-Hour Registration and Block Party: *It's a Family Affair* in the College's main parking lot; and

that the 24-Hour Registration and Block Party: *It's A Family Affair* focused on retention and recruitment by emphasizing two key components of our college: (1) MXC's ability to accommodate our student population with more accessible, full-service registration hours including 24-Hour academic advising, financial aid assistance, placement testing, scholarship awareness, and business services. (2) MXC's ability to provide engaging and diverse social and community activities geared towards all ages and ethnicities; and

**FURTHER**

that during 24-Hour Registration and Block Party, beginning at 6:00pm on Friday, August 3, 2007 and ending at 6:00pm Saturday, August 4, 2007, Malcolm X College enrolled 207 students and hosted over 300 participants including *Celebrity Registrars*: Camille Lilly, Vice President of Loretto Hospital, Benny the Bull of the Bulls and Luther Head, Point Guard for the Houston Rockets, National Basketball Association; and featuring Hip Hop artists *Versatile* and *Black Orchard*, The South Shore Drill Team, WGCI Chevy Riders Street Team, Midnight Stepping and Merenge, *Restoring Our Character- Male Image Workshop*, Spoken Word performances by K-Love and Naima Dawson, and dance performances by The *Bolivian Dance Troup* and *Najwa Dance Corps*. Because of our sponsors, MXC was able to raffle two IPODS, one MP3 Player, over 20 MXC T-shirts, concert tickets, movie passes and other giveaways. Malcolm X College gave one MXC T-shirt to every student who enrolled during our 24-Hour period. There was a least one student to register *EVERY* hour during the 24 hour period; and

that a *Kid's Pavilion* was made available featuring a petting zoo with over 30 animals, face painters, inflatable games like basketball and jumping gym; and

that a *Health Fair Pavilion* was provided to the college community and the community at large, featuring dental screenings by Linda Dixon, Oral Health Institute, health screenings by MXC's Physician Assistant students, and voter registration provided by United States Hispanic Leadership Institute; and

**FURTHER**

that a *Registration* tent was provided for all participants to view our Credit, Adult Education, and Continuing Education academic programs. Our college sorority, Gamma Phi Delta and Honor Society, Phi Theta Kappa provided additional student life information to those students looking to get involved with campus activities; and

that the during the entire Summer Sizzle Week beginning on Wednesday August 1<sup>st</sup> - popcorn, raffles and Jazz Under the Stars, Thursday August 2<sup>nd</sup> - Ice Cream Social, and through the end of our 24-Hour Registration, MXC enrolled a total of 448 students.

100 Malcolm X College faculty and staff worked together making this event a huge success and providing excellent assistance for all of returning and new students.

Respectfully submitted,

Wayne D. Watson  
Chancellor