

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**County of Cook and State of Illinois**

**PURCHASE MULTI-MEDIA RECRUITMENT CD-ROM WITH VIDEO PRODUCTION**  
**DALEY COLLEGE**

**THE CHANCELLOR**

**REPORTS**

that there is a need to purchase and deliver Multi-Media CD-ROMs with Video Production at Daley College, for student recruitment and retention that includes all graphic design of CD interface, multi-media opening, moving photos, graphics and text music, college application, college catalog, college handbook and the video production also covers testimonials from Daley College students; and

that specifications were prepared by District Procurement staff, publicly advertised, and specifications were mailed to eight (8) firms, four firms submitted bids including, Hobsons, Cincinnati, Ohio; CD Advantage Design Group, Jacksonville, FL.; Aristotle Inc., Little Rock, Ark.; and Xceptional Group LLC, Chicago, IL.; in which two firms, Aristotle Inc. and Xceptional Group LLC did not meet M/WBE compliance, one firm Hobsons was non-responsive, and the following bids were received;

Bidder	Total Bid Price
Hobsons Cincinnati, Ohio 45241	\$22, 429.00
CD Advantage Design Group Jacksonville, FL. 32216	\$30, 895.00
Aristotle Inc. Little Rock, Ark. 72201	\$49, 983.00
Xceptional Group LLC Chicago, IL 60610	\$56, 250.00

that Hobsons, Cincinnati, Ohio bid was deemed non- responsive due to an incomplete bid response in which their response did not include pricing for the video production which was a requirement to complete the project; and

that staff has reviewed the next lowest bid submitted by the most responsive and responsible bidder CD Advantage Design Group and has determined that it's prices are reasonable and acceptable; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced purchase of multi-media CD-ROMs and since CD Advantage Design Group will provide all of the services related to this project by in-house staff and therefore there are no opportunities for MBE or WBE subcontracting and since they made this known in a letter requesting a waiver, it is recommended that their request for a waiver from compliance with the Board approved Participation Plan be granted.

**THE CHANCELLOR**

**RECOMMENDS**

that the Board of Trustees approves the issuance of a purchase order with CD Advantage Design Group, Jacksonville FL., in the amount of \$30,895.00 to purchase and deliver Multi-Media CD-ROMS with Video Production for Daley College, in accordance with the specification number, SC0711 dated April 2, 2007.

**FINANCIAL**    \$30,895.00-Educational Fund-00003-6000600-00086-00000-0000000-544100

Respectfully submitted

Wayne D. Watson  
Chancellor

**June 20, 2007 – Daley College**