

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of IllinoisProfessional Services Agreement
Relationship Strategies International, LLC
OFFICE OF ACADEMIC AFFAIRS

REPORTS

THE CHANCELLOR

that the City Colleges of Chicago (CCC) recently published Vision 2011, its strategic plan for 2006-2011 which includes the following selected goals which are applicable to globalization and workforce:

Goal 1 – Review and recalibrate our curricula, as necessary, to achieve standards of student development and achievement consistent with global practices;

Goal 3 – Expand and strengthen ties to and alignment with external constituents to benefit our students, CCC as an institution, stakeholders and the communities we serve;

Goal 6 – Develop and offer responsive, top quality programs, courses and services that meet the needs of students, four-year colleges, employers, and the communities we serve; and

that the City of Chicago launched a Chicago LEADS initiative for the expansion and training of the workforce of various industry sectors such as Health Care, Hospitality, Finance and Insurance, Construction Trades, TWL (Transportation, Workforce and Logistics) and Manufacturing and their goals are consistent with CCC's Vision 2011 goals listed above; and

that CCC has to begin forming alliances with prospective corporate partners in target industries of Health Care, Hospitality, Finance and Insurance, Construction Trades, TWL (Transportation, Workforce and Logistics) and Manufacturing to achieve Chicago LEADS' and CCC's goals; and

that CCC would need an expert's professional service to collaborate with internal and external stakeholders to develop a list of prospective corporate partners and provide the following services:

- Make weekly efforts to contact corporate executives in target industries to introduce them to or enhance their knowledge of the District's capacity in the area of Workforce Development;
- Create new or expand existing partnerships for workforce programs and training;
- Work in conjunction with external advisory groups and CCC stakeholders to ensure an accurate depiction of the success of District's existing programs aimed at workforce development and their capacity for immediate growth;
- Foster acceptance, amongst corporate entities interested in contract training partnerships, of the District's mission to promote certification and Associate Degrees as employment credentials where appropriate;
- Develop and adopt short term and long term strategic performance measures and benchmarks to determine success of outreach efforts;
- Provide a biweekly written report as well as other reports as needed to the President of Harold Washington College detailing efforts made to create new partnerships and enhance existing external relationships;
- Conduct any other reasonable activities as requested, aimed at expanding the District's workforce development partnerships with corporate entities; and

that Relationship Strategies International, LLC, and its principal, Kwame Raoul, has the expertise because of the seven years of experience of working with the internal stakeholders at City Colleges of Chicago and the existing relationships in the target

industries of Health Care, Hospitality, Finance and Insurance, Construction Trades, TWL (Transportation, Workforce and Logistics) and Manufacturing; and

that the Office of the Executive Vice Chancellor has reviewed the proposal from Relationship Strategies International, LLC and has deemed this proposal reasonable and acceptable; and

that the cost for the services to be provided from December 6, 2007 through December 6, 2008 is a flat fee of \$90,000 payable in 12 monthly installments; and

that this professional services agreement is exempt from the District's competitive bidding requirements; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced professional services agreement with Relationship Strategies International, LLC and since there have been discussions with other vendors who can perform the above mentioned services, and as a result of an evaluation of these vendors, Relationship Strategies International, LLC was selected based on a broader background in the area of work force development, thus displaying the due diligence necessary to merit a request for a waiver, therefore, a letter requesting a waiver has been received and a recommendation for the approval of this request for wavier from compliance with the Board approved Participation Plan is being sought.

THE CHANCELLOR

RECOMMENDS that the Board of Trustees authorize the Chairman to enter into an agreement with Relationship Strategies International, LLC to perform the above mentioned services for the District from December 6, 2007 through December 6, 2008, at a cost not to exceed \$90,000 payable in 12 monthly installments from funds other than the state sources.

FINANCIAL \$90,000
FY2008 - \$45,000 – Education Fund 00003-0000118-00044-00000-0000000-532100
FY2009 - \$45,000 – Education Fund 00003-0000118-00044-00000-0000000-532100

Respectfully submitted:

Wayne D. Watson
Chancellor

December 6, 2007 – Academic Affairs- District Office