

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

Executive Program Services, Program Purchase
WYCC-TV20

THE CHANCELLOR

REPORTS

that there is a need for WYCC-TV20 to acquire syndicated television programs through Executive Program Services; and

that the programs acquired are exclusive to WYCC in the Chicago broadcast market; and

that the programs acquired present second PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, a strategically important opportunity to differentiate its schedule and grow audience and membership; and

that the Office of M/WBE Contract Compliance has reviewed the above syndicated program purchase, and has determined that since there are no certified MBE or WBE vendors who can supply such programming, it is recommended that a waiver from compliance from the Board approved Participation Plan be approved.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorizes the Chairman to approve the issuance of a purchase order to Executive Program Services for the acquisition of broadcast programming in an amount not to exceed \$70,000.00 from August 9, 2007 through September 30, 2008.

FINANCIAL

\$70,000 – Corporation for Public Broadcasting FY07 Grant
21000-8075004-00029-00000-500910780-539400

Respectfully submitted:

Wayne D. Watson
Chancellor

August 9, 2007-WYCC