

27969
ADOPTED - BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508
APRIL 12, 2007

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
 County of Cook and State of Illinois

NEWSPAPER ADVERTISING
 DISTRICTWIDE

REPORTS

THE CHANCELLOR

that there is a need to utilize various newspapers throughout the District for placement of advertisements for legal ad notices for Sealed Bids, Request for Proposals, Employment Opportunities, Board of Trustee Meeting notices, special advertisements for programs, and newspaper subscriptions that are separate and not included as part of the district wide advertising marketing plan for FY2007; and

that based on the different needs and requirements the following vendors are recommended for approval by the District (as they exceed \$10,000 for FY2007) through June 30, 2007:

<u>Vendor</u>	<u>Board Approved Marketing Plan Board Report No. 27488, adopted 7-13-06, Amended 27791, adopted 1-4-07</u>	<u>Ratification of Payments over \$10,000 for Fiscal Year 2007</u>	<u>Estimated Amount District Office Fiscal Year 2007</u>	<u>Estimated College Amount Fiscal Year 2007</u>	<u>Total for all Advertising Fiscal Year 2007</u>
Chicago Sun-Times	\$69,000	\$1,820.10	\$5,000	\$10,000	\$85,820.10
Chicago Tribune	\$30,000	\$207.72	\$2,000	\$10,000	\$42,207.72
Chicago Defender	\$30,000	\$319.06	\$1,000	\$10,000	\$41,319.06
La Raza Newspaper	\$13,000	\$11,225	\$2,000	\$10,000	\$36,225
Career Bulder.Com	\$0	\$3,073	\$6,000	\$1,000	\$9,073
Extra Newspaper	\$3,000	\$6,650	\$1,000	\$5,000	\$15,650
Chicago Reader	\$30,000	\$3,009.40	\$2,000	\$5,000	\$40,009
Nadig Newspaper	\$0	\$0	\$0	\$5,000	\$5,000
Total	\$175,000	\$26,304.28	\$19,000	\$56,000	\$276,304.28

that this professional service is exempt from the District's competitive procurement process; and

that approval is also requested to ratify payment to these vendors beyond the \$10,000 threshold: Chicago Sun-Times in the amount of \$1,820.10; Chicago Tribune in the amount of \$207.72; LaRaza Newspaper in the amount of \$11,225; Chicago Defender in the amount of \$ 319.06; Chicago Reader in the amount of \$3,009.40; Extra Newspaper in the amount of \$6,650 and Career Builder.com in the amount of \$3,073.00; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced newspaper advertising purchases and has found that since there are no other certified MBE or WBE newspapers, it is recommended that the listing is in compliance with the Board approved Participation Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorizes the Chairman to approve the issuance of purchase orders

beginning April 13, 2007 through June 30, 2007 on an as needed basis with the vendors listed above at a total cost not to exceed \$75,000 and ratify the payments made in the total amount of \$26,304.28 for a total cost not to exceed \$101,304.28.

FINANCIAL

Total- \$101,304.28

\$75,000 – Education Fund 00003 Various Campuses/Department 547100

\$26,304.28 Payment Ratification for FY07 Education Fund 00003 Various Campuses/Department 547100

Respectfully submitted:
Wayne D. Watson
Chancellor

April 12, 2007- Office of Finance- District Wide