The Board Committee on Academic and Student Services met on Tuesday April 10, 2007 to hear staff reports.

Staff Reports:

Executive Vice Chancellor, Deidra Lewis reported on City Colleges of Chicago Vision 2011 Strategic Plan. The plan incorporated a dynamic development process and will serve as the umbrella for the strategic plans for the colleges and District Office units, which will be tied to the budgeting process. We started in late 2005 and worked a little over a year to get to this stage. We wanted the plan to be created by the people who will implement it. Not only do we aim to provide “exceptional”, “quality”, “affordable” services, but we also work to eliminate barriers and ensure access and success for all students.

WYCC-TV Update

I am happy to report that our first every Spring Mystery Membership Marathon earned about $20,000 in new membership revenue. The Mystery genre is one we are having real success with; just as traditional PBS stations like WTTW are moving away from this type of programming. As you might imagine, a great deal of staff time is currently spent in preparation for our very complex move to the new Kennedy King campus this summer. To that end I have board action # 4H for your consideration. This agreement with Diversified Systems Inc for equipment acquisition, installation and integration will allow us to fully maximize the high-definition digital broadcast capabilities of the facility and to restore our participation in the PBS/Sony Pilot Project. A letter from Sony is in your board packets confirming our eligibility in the program and detailing the benefits we will secure. I also have board action #4I for your consideration. It will enable us to join in partnership with Picture Show Inc in the co-production and broadcast of a pilot program titled Fathers & Sons. The pilot production will enable us to seek outside funding for a possible series.
Office of Development Update

1. I am pleased to announce that on March 26th we received a $240,000 contribution from the Meatchem Youth Center. You may recall in my February report I mentioned that we were working on this donation. The Meatchem Youth Center, which for many years provided services to underprivileged youth on the south and southwest side of Chicago, closed several years ago. The donation we received represents the net remaining assets of the Meatchem Youth Center, primarily monies resulting from the sale of the Meatchem Youth Center building. We have created a new endowment fund within the City Colleges of Chicago Foundation which will be used to provide scholarships to students at Olive-Harvey College. At our Regular Board Meeting on Thursday, we will be joined by the two remaining officers of the Meatchem Youth Center and have an opportunity to thank them for their very generous gift.

2. Recently we have been working with an organization called Scholarship Chicago. Scholarship Chicago has been in operation for about 10 years during which time they have supported 1,200 primarily underprivileged students in earning a 4-year bachelors degree. Scholarship Chicago works with every high school in Chicago, be they public, parochial, or private. Their program begins in the senior year in high school and continues through graduation from a 4-year college or university. They report a very impressive 96% success (read graduation) rate. Scholarship Chicago is interested in working with the City Colleges of Chicago whereby selected high school seniors would begin their college studies at the City Colleges (in baccalaureate transfer programs) and, following graduation with an associate degree, would transfer to a 4-year institution. We are in very early stages of discussion. This appears to be a highly attractive opportunity for the City Colleges and our students.

Other Business:

DJL:cs