

27405
ADOPTED
BOARD OF TRUSTEES
COMMUNITY COLLEGE DISTRICT NO. 508 - JUNE 8, 2006
BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

WYCC -TV20 PROGRAM GUIDE PROJECT
DALEY COLLEGE

THE CHANCELLOR

REPORTS

that there is a need to contract for the writing, designing, printing and mailing of the WYCC-TV20 monthly program guide; a Request for Proposals (RFP) was issued to identify qualified firms with the capacity to manage the Program Guide project for a two-year period and the RFP included an option to renew for an additional year if necessary; and

that specifications were prepared by the District Office staff: twenty eight Request For Proposals (RFP) for the writing, design, printing and mailing of the WYCC-TV20 monthly program guide were sent, five firms submitted responses including Studio Advent Inc., Round Lake IL., Digital City Graphics, Elmhurst IL., CTSi, Boulder, CO., AIM Business Printers, Buffalo Grove, IL., A+ Media, Northbrook IL; three firms did not fully meet M/WBE compliance; and the following responsive proposals were submitted:

Firms	Total Cost – Per Mo. Issue
<u>A+ Media</u> Northbrook, IL	\$11,085.00
Studio Advent Inc. Round Lake, IL	\$15,600.00

that staff has reviewed the proposals, including the representative samples, and recommends acceptance of the proposal from A+ Media to manage the Program Guide outsourcing project; this firm has significant experience in creating educational materials that are of high content and quality.

that the Office of M/WBE Contract Compliance has reviewed the above program guide opportunity and has determined that A+ Media is, a certified MBE, and is requesting a waiver from compliance with the certified WBE goal of the Participation Plan. It is recommended that this request for a waiver be granted.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorizes the Chairman to enter into an agreement with A+ Media, Northbrook, IL in the amount of \$133,020 per year to provide the above services for the WYCC-TV20 Program Guide for the period of July 1, 2006 through June 30, 2008, with a one year optional extension in accordance with RFP# SC0605 dated February 20, 2006.

FINANCIAL

\$266,040 – 21000-546000-20000-8075004-50091058-Community Service Grant

Respectfully submitted:

Wayne D. Watson
Chancellor