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BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

Wright College Entrepreneurship Club Hosts
Business Idea Competition

THE CHANCELLOR

REPORTS that Wright College's Entrepreneurship Club hosted a Business Idea Competition Program Nov. 30. The sponsor was Banco Popular.

that the students were required to create a brief summary for the judges on the day of the competition including a marketing strategy identifying the target market, primary competitors, promotion goals, pricing and distribution. Then they were questioned by the judges: Eva Aquino, vice president, Banco Popular; Selom Nutor, vice president, Washington Mutual, Neil Brown, an attorney with Cohon Raizes & Regal, Annibal Marrero, an accountant with the Inspector General's office, and Vallie Pettersen of Paasche Airbrush Co.

that student Cassandra Wright won the grand prize of a business bank account with \$500 in seed money. Her idea was a company called Fig Leaf, which produces biodegradable products for both men and women.

that Darnell Shields was second runner-up and won a Wright College Book Scholarship valued at \$325. His company was called Urban Reach, Inc. and produced marketing and collection data for businesses.

that third place went to Lisa DeJesus, who wants to produce specialty greeting cards for the hip-hop culture. She won a Wright College Tuition Scholarship for Business 111, Business 258, or a scholarship to the Entrepreneurship Boot Camp, valued at \$235.

that faculty advisors for the club are Professors Susie Bonner and Wayne Arnold.

Respectfully submitted,

Wayne D. Watson
Chancellor

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