

27027

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois**

**WYCC Membership Renewal & Program Acquisition
Program Resources Group (PRG)**

THE CHANCELLOR

REPORTS

that there is a need for WYCC-TV20 to renew membership in and acquire programs through the Program Resources Group (PRG), November 1, 2005 through October 31, 2007, and

that the programs acquired through PRG are exclusive to WYCC in the Chicago broadcast market and include BBC World News, International Dispatch, various music specials, mystery anthologies and various travel/adventure specials, and

that the PRG represents second PBS stations in overlap markets, similar to the Chicago situation between WYCC and WTTW, and is strategically important to the future growth and differentiation of WYCC, and

that pursuing a strategic, quantifiable effort to differentiate WYCC from WTTW results in a larger share of Federal Funding provided by the Corporation for Public Broadcasting, and

the Office of M/WBE Contract Compliance has reviewed the above referenced membership renewal and that exclusive programming from Program Resources Group places this transaction in a sole source situation, therefore, it is recommended that this transaction be granted a waiver from both MBE and WBE goals.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorize the Chairman to execute an agreement to approve WYCC participation in the Program Resources Group from November 1, 2005 through October 31, 2007 at a cost not to exceed \$ 116,000.

FINANCIAL

\$116,000 - Corporation for Public Broadcasting
Community Service Grant FY06
Account 546300 Fund 21000 Dept 8075004 Program 200029
Class 00000 Project Grant 500910580

Respectfully submitted:

**Wayne D. Watson
Chancellor**