

**26592**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
County of Cook and State of Illinois**

**BroadView Software Traffic System  
WYCC-TV20**

THE CHANCELLOR

REPORTS

that there is a need for WYCC-TV20 to enter into a five year agreement to acquire a new radio and television traffic system;

that a sophisticated operations traffic system is integral to correctly placing, tracking and billing underwriting spots on both WYCC-TV20 and WKKC-FM;

that this contract will include the necessary hardware and software for the traffic system; the interfacing with PSIP and the stations' websites; technical support; implementation; training and data conversion;

that PSIP (Program Schedule Information Protocol) is a required component of digital broadcasting recently made mandatory by the Federal Communications Commission;

that BroadView Software produces and maintains state-of-the-art traffic systems which are the only systems in the broadcast industry which bridge public and commercial television needs and demands;

that the Office of M/WBE Contract Compliance has reviewed the above referenced contract opportunity and has determined that since this program purchase is sole-source related, this contract is outside the policies and procedures for M/WBE participation and does not require a waiver.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorizes the Chairman to enter into a 5-year agreement with BroadView Software for hardware, software and technical services beginning May 1, 2005, in an amount not to exceed \$115,250 over the 5 years.

FINANCIAL

\$115,250 – Corporation for Public Broadcasting  
Community Service Grant FY03 (for operations FY03-FY05)  
Community Service Grant FY04 (for operations FY04-FY06)

Respectfully submitted:

Wayne D. Watson  
Chancellor

March 3, 2005