

**26767**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508**  
**County of Cook and State of Illinois**

WYCC – TV20 PBS Program Differentiation  
FY 2006 Participation in PDP, PBS Plus & PBS You

THE CHANCELLOR

REPORTS

that there is a need for WYCC – TV20 to participate in the program service plans offered by Public Broadcasting Service (PBS) which creates an opportunity for WYCC-TV20 to broadcast a program schedule completely differentiated from WTTW-TV11, and in addition to local and in-house productions,

that the Program Differentiation Plan (PDP), PBS Plus and PBS You allow WYCC-TV20 to strategically select programs and series from the National PBS program service to be aired on a delay basis from the program/series debut on WTTW-TV11, with access to 13% of the full PBS program schedule,

that participation in the PDP allows WYCC to acquire and broadcast PBS programming according to the parameters set by PBS in the Agreement at a significantly reduced price for FY 2006, (July, 2005 through June, 2006),

that pursuing a strategic, quantifiable effort to differentiate WYCC from WTTW results in a larger share of Federal funding from the Corporation of Public Broadcasting.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees approve W YCC participation with the Public Broadcasting Service for FY 2006 and execute the Network Programming Agreement.

FINANCIAL

\$285,000 Corporation for Public Broadcasting  
Community Service Grant FY 2004

Respectfully submitted,

June 9, 2005

Wayne D. Watson