

**26641**

**BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
County of Cook and State of Illinois**

**Program Guide Outsourcing Project  
A+ MEDIA  
WYCC-TV20**

THE CHANCELLOR

REPORTS

that there is a need to continue to outsource the writing, design, printing and mailing of the WYCC monthly program guide;

that a Request for Proposals was issued in 2003 to identify qualified firms with the capacity to manage the program guide project for a two-year period, with an option to renew for an additional year;

that staff reviewed competitive proposals and entered into an agreement with A+ Media to manage the Program Guide outsourcing project for the period July 1, 2003 through June 30, 2005;

that A+ Media has significant experience in creating educational materials that are of high content and quality and is also a minority-owned firm; and

that the Office of M/WBE Contract Compliance has reviewed the above referenced agreement opportunity and has determined that it continues to be in compliance with the Board approved Contract Compliance Plan.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorize the Chairman to exercise the one-year renewal option with A Plus Media, Inc., in an amount not-to-exceed \$120,000 for production of the WYCC-TV20 Program Guide for the period of July 1, 2005 through June 30, 2006, and that the Chairman is authorized to execute any documents pertaining to this agreement.

FINANCIAL

\$120,000 (annually) – FY 2006 Educational Fund

Respectfully submitted:

Wayne D. Watson  
Chancellor

April 7, 2005