

SEPTEMBER 9, 2004

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SUMMARY
OF THE
BOARD COMMITTEE MEETING
ON
ACADEMIC AND STUDENT SERVICES

The Board Committee on Academic and Student Services met on Tuesday, September 7, 2004 to hear staff reports.

Staff Reports:

Nursing Program Update: Executive Director Angela Starks presented an update on the District Nursing Programs. Ms. Starks is working with all of the City Colleges to establish standardized criteria for admissions, to create a district-wide Nursing Curriculum which would enable students to enroll in any one of the Nursing Programs at the City Colleges to develop articulated learning outcomes for the CNA, LPN, and ADN programs, to design a website which will allow students to take exams and get assignments on-line and to partner with area hospitals.

WYCC Update: General Manager Maria Moore, reported WYCC's October salute is to Cook County Judge Gerald Bender, a Harold Washington College alum and current President of the Jewish Judges Association of Illinois. November's salute is Senate President Emil Jones.

WYCC worked with the individual colleges on promotional messages focused on enrollment and teamed with WVON radio for a live broadcast from Olive Harvey College. A second live broadcast with WVON is scheduled for Tuesday, September 14th at Kennedy King College.

WYCC has developed a new partnership with the Chicago Bar Association with the first project being a conversation between Supreme Court Justice John Paul Stevens and the current CBA President, Joy Cunningham for broadcast in October.

WYCC earned through competitive bidding the contract for the studio production of a weekly Pro-Football analysis program which airs locally on Fox and is broadcast in a variety of television markets around the country.

WYCC has two reports in this month's board book. Item 6A is for programming purchased through American Public Television, including the BBC World News and various British mysteries and comedies.

Item 4E details a revenue opportunity for WYCC to waive its must carry rights on local direct satellite providers for a three year period in exchange for compensation. This item was tabled for further review and discussion.

Office of Workforce Development: Associate Vice Chancellor Bill McMillan reported the plumbing and electrical, construction management and carpentry programs formerly

offered at several College campuses are now part of Dawson Technical Institute's program offerings. Additionally, Plumbing, Bricklayer and Cement Mason programs are being submitted to ICCB for program approval. The apprenticeship preparation program has been customized with additional components and this program will also be further customized for Dawson's construction training contract with IDOT through the Chicago Urban League for a total of 75 students, with the first cohort scheduled to start 9/27.

Office of Development Update: Vice Chancellor Michael Mutz reported on August 25, 2004 the Foundation received a gift of \$20,000 co-sponsored by Cingular Wireless and Motorola, celebrating Cingular's 20th year anniversary of serving the Chicago land area. The money will be used to support scholarships for students in engineering/technical fields of study. He also reported that the alumni database scrubbing project is nearly complete. We acquired an initial database of 101,000 alumni which included degree graduates, advanced certificates, basic certificates and non-completers.

4. Board Report 4L Contract to implement Phase II of Contributor Relations Module was tabled for further review.

Other Business: Vice Chancellor Deidra Lewis presented the following Board items for consideration:

- 4B renewal of the grant writing contract for Dr. Shaffdeen Amuwo
- 4D proposal writing services agreement for Dr. Isidro Lucas
- 4H an extension of the agreement with PLATO Learning, Inc. for software support services
- 4I an agreement with the Chicago Area Interpreters Referral Service (CAIRS) to provide services for the hearing impaired

There being no other business, meeting adjourned at 10:55 a.m.

DJL:jg