

26336

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

**PRINT ADVERTISING SERVICES DALEY, HAROLD WASHINGTON,
KENNEDY-KING, MALCOLM X, OLIVE-HARVEY, TRUMAN AND WRIGHT
COLLEGES**

THE CHANCELLOR

REPORTS

It is necessary to support CCC recruitment efforts via a special advertising section in the **Chicago Defender newspaper**. The four-page ad section will exclusively feature articles about CCC programs and partnerships as well as display advertising.

that terms have been negotiated for the CCC special section to appear in approximately 12 issues of the Chicago Defender.

RECOMMENDS

that the Board of Trustees authorizes the issuance of a purchase order for the cost of multiple page CCC advertising in the Chicago Defender Newspaper not to exceed a total of \$45,000 during FY2005.

FINANCIAL

\$45,000-- Education Fund 0015505

Respectfully Submitted,

Wayne D. Watson
Chancellor

August 5, 2004