23838

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 County of Cook and State of Illinois

WYCC-TV20 Professional Services Agreement James Belcher, Local Sales Manager

THE CHANCELLOR

REPORTS

that there is a need to renew a professional services agreement with James Belcher as the Local Sales Manager for WYCC-TV20. That this agreement is necessary for the development of new broadcast revenue through underwriting by commercial clients. Under this agreement, Mr. Belcher will be responsible for working with advertising agencies and direct clients using a commercial broadcasting model for revenue generation; will develop WYCC's traffic infrastructure to meet professional broadcasting standards; and will develop sales marketing materials and proposals.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorizes the Chairman to enter in an agreement with James Belcher as Local Sales Manager in an amount not to exceed \$38,500 through the term June 15, 2003 through December 31, 2003

FINANCIAL

\$38,500 - 0005008 WYCC Operating Budget

Respectfully submitted:
Wayne D. Watson
Chancellor

June 12, 2003

DISTRICT OFFICE REVIEWS & DATES SIGNED:

Purchasing Treasurer.

Date 5-3003

Admin. Srvcs.

Academic Aff.

HR

Finance

30-May 03