

**SUMMARY  
OF THE  
BOARD COMMITTEE MEETING  
ON  
ACADEMIC AND STUDENT SERVICES**

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The Board Committee on Academic and Student Services met on Tuesday June 10, 2003 to hear staff reports.

**Staff Reports:**

**Center for Distance Learning** Deidra Lewis, Vice Chancellor for Academic Affairs and Nancy DeSombre, President, Harold Washington College reported on the Quality Review and recommendations for the Center for Distance Learning. The presentation highlighted the purpose of the Quality Review, i.e., the effectiveness of the program, a set of basic quality assurance and control practices and the internal and external quality currently in place. Recommendations consisted of but not limited to the following: Institutional Support, (assigning a staff member at each college); Providing resources over the next three years to help develop 60 new CDL courses; Organizational Structure (establishing a CDL Advisory Group to develop strategic direction; Teaching and Learning (evaluate the CDL program and assess student learning); Faculty Support and Professional Development; Course Development; Student Support Services; Technical Components and Support; Financial Services; and Student Outcomes Assessment. President DeSombre reported that of the three delivery systems now utilized at CDL (TVC, WWW and TVC/WWW) there are over 8,000 students and 60 faculty members, and these systems offer primarily general education courses. We will begin to offer Continuing Education courses.

**WYCC Report** Maria Moore, General Manager of WYCC presented an update on the activities at WYCC. WYCC reported on partnerships with N'Digo publishing and Columbia College and indicated they are assisting the Child Development Initiative, the Culinary Institute, Malcolm X College and Wright College with various video productions.

The station completed the de-installation of their old transmitter at the Hancock Center

**Marketing Update** Paula Bridges, District Director for Marketing and Public Relations reported on a Board Report requesting funds for advertising City Colleges primarily with CTA reaching approximately 133,000 people. It was requested that these advertisement be aimed at the individual colleges and not CCC in general.

**Board Reports submitted for consideration** Vice Chancellor Lewis reported on four contracts, three for independent contractors and a programs agreement with the French Pastry School which required correction for the Board meeting on Thursday.

DJL: kw