

25047

DEC - 5 2003

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

COUNTY OF COOK
AND STATE OF ILLINOIS

PRINTING SERVICES
MALCOLM X COLLEGE

THE CHANCELLOR

REPORTS

That in board Report 23846, dated 23846, dated June 12, 2003, the Board approved an agreement with A+ Media, Inc, 910 Skokie Blvd., Suite 208, Northbrook, IL, to provide printing and advertising services in the amount of \$119,820.00; and

That Malcolm X College has worked with A+ Media to contribute creative services for the development of a View book that highlights the college's signature (health science) programs for students of all ages; and

That the College will have a high quality document for use in marketing the college's comprehensive educational programs and services; and

That A+ Media shall provide the following creative services: Writing, editing and proofreading, four-color graphic design and layout, artwork, color copies of layouts at each review stage, and conduct a full-day photo shoot at the college.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorizes the Chairman to enter into an agreement with A+ Media, Inc. to provide creative services to Malcolm X College to develop a high quality brochure in the amount of \$4,550.00

FINANCIAL

\$4,500.00 – ICCB Allied Health Grant #101920330

Respectfully submitted,

Wayne D. Watson
Chancellor

December 5, 2003