

22733

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

TRANSIT ADVERTISEMENTS
MARKETING AND PUBLIC RELATIONS
DISTRICT OFFICE
(Amend Board Report 22663 Dated June 7, 2001)

THE CHANCELLOR

REPORTS that in Board Report 22663 dated June 7, 2001 the Board approved the execution of an agreement with Obie Media Corporation, the current approved vendor for CTA outdoor advertising space, for the placement of CCC advertisements on buses and trains for the Fall registration campaign; and

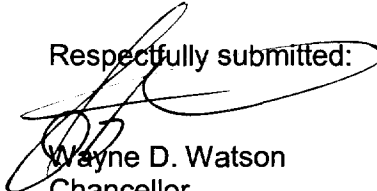
that the authorized printer for these advertisements as part of Obie Media's contract is Graphic Design of Spokane, Inc., Spokane, WA; the total cost of the printing for the campaign is \$14,772.00; staff has reviewed and recommends approval for the printing proposal from Graphic Design for this work.

THE CHANCELLOR

RECOMMENDS that the Board of Trustees authorizes the issuance of a purchase order in the total amount of \$14,772.00 to Graphic Design of Spokane, Inc., Spokane, WA for the printing costs related to the advertisements for the Fall registration CTA campaign.

FINANCIAL \$14,772.00 – Education Fund

Respectfully submitted:



Wayne D. Watson
Chancellor

July 12, 2001