

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of IllinoisPRINTING OF VIEW BOOK
DISTRICT OFFICE

THE CHANCELLOR

REPORTS

that there is a need to produce 15,000 copies of a District View Book which provides an overview of programs and services, and will be used as a marketing tool for the Colleges and District Office; and approximately 1000 copies are needed immediately for distribution at the AACC conference in Washington on April 6, 2000; and

that specifications for three district printing requirements, the View Book, the WYCC monthly Programming Guide and the CCC Newsletter were prepared by District Office Purchasing staff, publicly advertised as required by law, bids were received for the View Book requirement as follows:

VENDOR	TOTAL BID
M. Kallis & Co., Division of Wicklander, Chicago	\$22,365.00
Travel Counselor Service, Ltd. Horizon Graphics Division, Chicago	\$25,279.95
Rider Dickerson, Inc., Chicago	\$25,425.00
Triangle/Expercolor, Skokie, IL	\$26,325.00
Creative Solutions Group, Inc. Elmwood Park, IL	\$37,455.00

that representative printing samples were reviewed by the Office of Public Relations, and staff recommends an award with is recommended M. Kallis & Co., Division of Wicklander, Chicago; and

that four other firms were not considered because of not meeting one or more of the following specifications of the project: submittal of representative sample printing, the degree to which the sample submitted was representative of the specified project or quality of sample submittal, proximity of printing plant to CCC and ability to deliver within the required time frame; and

that the WYCC monthly Programming Guide and the CCC Newsletter sections of the bid are being evaluated and will be recommended at the April Board meeting.

THE CHANCELLOR

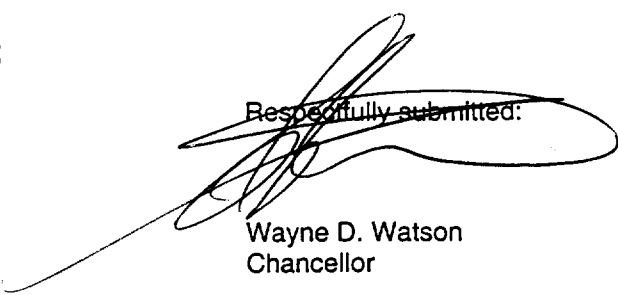
RECOMMENDS

that the Board of Trustees ratifies the Chairman's pre-approval to issue a purchase order in the total amount of \$22,365.00 to M. Kallis & Co., Division of Wicklander, 1550 S. State, Chicago, for printing of 15,000 view books in accordance with specifications dated February 10, 2000.

FINANCIAL

\$22,365.00 -- Educational Fund

Respectfully submitted:



Wayne D. Watson
Chancellor

22,365.00
April 6, 2000

April 6, 2000

21889

COLLEGE REVIEW: _____ REQ. NO. _____
President

CENTRAL OFFICE REVIEWS & DATES SIGNED:

Purchasing Date <u>3/15</u>	Contract Compl.	Legal Date <u>3/17/00</u>	Board Office Date <u>4/9/00</u>
Finance Date <u>3/15</u>	Admin. Svcs. Date <u>3/15/00</u>	Academic Aff.	Other

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April 6, 2000

Dear

A review of bids only for the Viewbook was completed as there is an April 6th deadline.

A qualitative assessment of all 10 bids was completed. The process was conducted with the graphic designer from the firm that CCC has selected to design this project. Part of their role, in working with the Marketing Department of CCC, is to consult on all aspects of this project to guarantee the quality of the book itself.

The criteria used for this review included understanding of the project; paper quality; quality of color separations, complexity of type reverses, solid bleed colors and tints, quality of stitching and binding, and ability to deliver on time.

Based on these criteria, Wicklander has been awarded the bid, for a total quantity of 15,000.

Following is an assessment of all the bids and samples submitted:

Universal Press, Niles, IL, \$1170 per 1000 for 15,000. Photo reproduction inconsistent; direct to plate printing can't ensure adequate proofing process, must be able to review quality of proof, not just read off disc; samples did not indicate understanding of complexity of job.

Data Documents, Hoffman Estates, \$1316.85 per 1000 for 15,000. Submitted no samples, unable to judge quality of work.

Iris B, representative located in Chicago, print press in Rockford; \$1439.07 per 1000 for 15,000. Because press is located in Rockford, time spent to travel for press checks would cause cost overruns in design consultant's budget.

Moss Printing, Chicago, IL, \$1436.40 per 1000 for 15,000. Submitted no samples, unable to judge quality of work.

World's Printing, Chicago, \$1367.41 per 1000 for 15,000. Four color photography not good quality- line screen too large; bad stitching and fit on pages of four color samples. CCC unable to deliver digital file week of March 13th, which is a requirement of this printer to meet April 6 deadline.

Horizon, Chicago, IL. \$1685.33 per 1000 for 15,000. Samples submitted not representative of 16 page project. Four color processing not crisp or clear.

Rider Dickerson, Chicago, IL, \$1695 per 1000 for 15,000. No samples submitted, unable to judge quality of work

Triangle Expercolor, Skokie, \$1755 per 1000 for 15,000. Second highest bid.

Creative Solutions, Elmwood Park, \$2497 per 1000 for 15,000. High bid and no samples submitted to judge quality of work.