

**21396**

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
County of Cook and State of Illinois

**ADOPTED**  
BOARD OF TRUSTEES OF  
COMMUNITY COLLEGE DISTRICT NO. 508

**JUL 1 - 1999**

RENEW PUBLIC RELATIONS CONSULTANT SERVICES  
DISTRICT OFFICE

COUNTY OF COOK  
AND STATE OF ILLINOIS

THE CHANCELLOR

REPORTS

that Board Report #21094 dated 2-4-1999 authorized the firm of June Rosner Public Relations to assist the CCC Office of Public Relations in media representation, the issuance of appropriate news releases and other general public relations work for a period of six months; and

that Rosner has agreed to continue providing these services for a six-month period at the same monthly rate of \$6,000.00 plus a maximum of \$500.00 per month to cover out-of-pocket expenses such as postage, copying, printing and messenger services; and

that the past services provided by Rosner have been satisfactory and consistent with the comprehensive needs of the District.

RECOMMENDS

that the Board of Trustees approves the issuance of a purchase order in the total amount of \$39,000.00 to June Rosner Public Relations, 650 N. Dearborn #600, Chicago, for the provision of public relations consulting services from July 1, 1999 to December 31, 1999.

FINANCIAL

\$39,000.00 -- Educational Fund

Respectfully submitted,

Wayne D. Watson  
Chancellor

July 1, 1999

**WAIVER OF COMPETITIVE BIDDING REQUIREMENT**

Board Rules state that it is the general policy of the District to use competitive bidding procedures to select professional service consultants. Section 4 of the Board Rules lists situations in which a waiver of competitive procedure is possible. In order to retain a consultant without competitive procedures, this waiver form must be completed and approved by the College President, the appropriate Vice Chancellor, or the Chancellor.

**Brief Description:**

External professional services are required to assist the District with media representation and for general public relations work.

**Type of Service:**

Because of the nature of the required services, a PR firm with knowledge of CCC operations can best represent the District's interests.

**Reason that Competitive Bidding is not appropriate:**

The firm of June Rosner Public Relations is available immediately to provide these services and based on past experience, can fulfill the needs of the District.

\_\_\_\_\_  
Person Initiating Request

\_\_\_\_\_  
Department

APPROVED:

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July 1, 1999