BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508

County of Cook and State of Illinois

JUL 1 - 1999

ANNUAL PRODUCTION & BROADCAST CONSULTANT SERVICES COUNTY OF COOK WYCC-TV CHANNEL 20, OFFICE OF ACADEMIC AFFAIRS, DISTRICT OFFICE OF ILLINOIS AND ALL COLLEGES

#### THE CHANCELLOR

#### **REPORTS**

that in order to create and broadcast regular WYCC local productions and to create specific videos as requested by the Colleges for marketing and other purposes, there is a need for a variety of professional and technical service consultants to provide services during FY2000 in the following areas of expertise:

- 1) Technical Personnel lighting, camera, audio, studio directors, teleprompter operators, graphic design, and animation;
- 2) On Air Talent host and conduct interviews on location and in studio;
- 3) Production Personnel writers, producers/directors, researchers, and others with specific background skills needed for special productions; and

that these consultants are recommended based on experience, expertise, and availability to provide the required services on an as-needed basis; and that all of the recommended consultants have had satisfactory and successful relationships with CCC in the past on previous production projects; and that WYCC staff recommends the following consultants on an as-needed basis:

CONTRACTORS	ESTIMATE	CONTRACTORS	ESTIMATE
Jean Sparrow	\$19,125.00	William Stillwaugh	\$10,000.00
Robert Busch	\$6,400.00	Jan Thompson	\$12,900.00
Dean Caminiti	\$5,200.00	Video Associates	\$38,290.00
Mediainfonet	\$38,400.00	Brennen Dicker	\$13,900.00
John Eskra	\$5,200.00	Roody & Smooter's Cutting Room	\$10,000.00
Mark/Aron Communication	\$3,900.00	Linda Gerber Producton	\$10,000.00
Ken McCarthy	\$17,350.00	Front Row Production	\$7,720.00
Neil Pfluger	\$5,450.00	John Powers	\$4,000.00
Tim Popejoy	\$5,700.00	Teletech Video	\$16,285.00

that the FY2000 total estimated expenditures of \$229,820.00 are based upon FY1999 experience and projected programming needs; however, actual expenditures may vary based upon actual programming needs and contractor availability.

RECOMMENDS

that the Board of Trustees approves the issuance of purchase orders totaling \$229,820.00 to the above-listed consultants on an as-needed basis for production and broadcast services from June 3, 1999 through June 30, 2000.

FINANCIAL

As Needed -- Educational Fund

Respectfully submitted:

Wayne D. Watson Chancellor

July 1, 1999

# 21393

## WAIVER OF COMPETITIVE PROCEDURE REQUIREMENT

Board rules state that it is the general policy of the District to use competitive procedures to select professional service consultants. Section 4 (a) 1-4 of Board Rule -- lists situations in which a waiver of the competitive procedure requirements is possible. In order to retain a consultant without competitive procedures, this waiver form must be completed and approved by the College President, the appropriate Vice Chancellor or the Chancellor.

## **Brief Description:**

In order to fulfill the objectives of the District, WYCC-TV is producing local programming for broadcast. Certain professional (artistic) services will supplement the existing permanent staff. They are selected on the basis of their professional experience and skills. This waiver covers those needs stipulated in the annual purchase orders for the 1999/00 fiscal year.

# Type of Services:

Technical (lighting, camera, audio, studio directors, chyron/Teleprompter operators, graphic design and animation), On Air Talent (Host/Interviewers) and Production Personnel (writers, producer/directors with special skills, and researchers).

# Reason that competitive procedures are not appropriate:

It is not appropriate for Channel 20 to use competitive procedures for Technical, On Air Talent and Production Personnel Services. To produce broadcast quality local productions, Channel 20 must supplement existing facilities with these services on an "as needed" and spontaneous basis.

The following consultants are recommended to provide services for WYCC and District productions on an as-needed basis for the following estimated annual costs:

CONTRACTORS	ESTIMATE	CONTRACTORS	ESTIMATE
Jean Sparrow	\$19,125.00	William Stillwaugh	\$10,000.00
Robert Busch	\$6,400.00	Jan Thompson	\$12,900.00
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Total Estimated Cost - All Categories = \$229,820.00	
Person initiating request	Date
Vice Chancellor	Date