

21676

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508
County of Cook and State of Illinois

PROFESSIONAL CONSULTANT SERVICES
MEDIA MANAGEMENT
DISTRICT OFFICE

THE CHANCELLOR

REPORTS

that in Board Report 21102 dated February 4, 1999 the Board approved the issuance of a purchase order for Rainy Friday Films, Inc., Chicago, IL to provide media management services for CCC for the period of February 4, 1999 through December 10, 1999; and

that these services include:

- ▶ Evaluating existing WYCC-TV programming,
- ▶ Developing new programming including a talk show,
- ▶ Executive production of new WYCC-TV programs,
- ▶ Proposing new business ventures,
- ▶ Execution of plan for new programming schedule,
- ▶ Planning special events (media workshops for KKC students)
- ▶ Visiting broadcast/film schools,
- ▶ Participating in planning new Kennedy-King College media program.
- ▶ Assisting District Marketing Office in promoting WYCC-TV.

that CCC has had a satisfactory relationship with Rainy Friday Films during this period, and it is recommended that CCC enter into a contract with Rainy Friday Films, Inc. from January 1, 2000 through June 30, 2000 to continue to provide media management and consulting services, at a rate of \$5,200.00 per month with the total cost not to exceed \$31,200.00; and

that these professional services are exempt from competitive bid requirements.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees authorizes the issuance of a purchase order in the total amount of \$31,200.00 to Rainy Friday Films Inc., 500 W. Cermak Road #409, Chicago, from January 1, 2000 through June 30, 2000; and authorizes the Chairman and Assistant Secretary to execute any documents pertaining to these professional services on behalf of the Board.

FINANCIAL

\$31,200.00 -- Educational Fund

Respectfully submitted:

Wayne D. Watson
Chancellor

December 2, 1999

COLLEGE REVIEW: _____ REQ. NO. _____
President

CENTRAL OFFICE REVIEWS & DATES SIGNED:

Purchasing Date _____	Contract Compl. _____	Legal _____	Board Office _____
Finance Date <u>11-23-99</u>	Admin. Svcs. _____	Academic Aff. _____	Other _____

21676

CITY COLLEGES OF CHICAGO

WAIVER OF COMPETITIVE PROCEDURE REQUIREMENT

Board rules state that it is the general policy of the District to use competitive procedures to select professional service consultants. Section 4(a) 1-4 of Board Rule -- list situations in which a waiver of competitive procedure requirement is possible. In order to retain a consultant without competitive procedures, this waiver form must be completed and approved by the College President, the appropriate Vice Chancellor or the Chancellor.

1. Type of consultant/services required:

Media consulting services for WYCC - TV.

2. Brief description of the need for a professional services consultant:

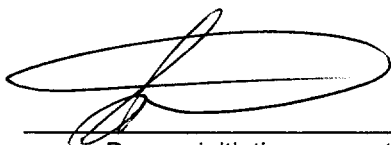
There is a need to evaluate programming and production and to develop new production, media and marketing strategies to assist WYCC-TV in reaching its full potential as a public broadcast station in the Chicago metropolitan area. Detra Thibodeaux of Rainy Friday Films, Inc will provide media consulting services to CCC and video production to be used for training, public relations and marketing.

3. Reason that competitive procedures are not appropriate in this situation:

The consultant is uniquely qualified to perform this service.

4. Basis for selecting the recommended individual or firm:

The consultant has extensive experience as a television and film producer.



Person initiating request

Department

Approved by

Title

21676

C:\PROGRAM FILES\CENTURY\TINYTERM\default.tpx - TinyTERM

Govt Purchasing View Purchase Orders 22-NOV-99

Search Criteria

Purchase Order Headers

PO Number 1072000 Type Standard Buyer Carr, Mr. K Vendor BAINY FRIDAY

Purchase Order Lines

More	Line	Category	Description	Quantity		
Line	Type	Item	Unit	Ordered	Received	
	Good	910-75	0000 CONSULTING	Each	52000	52000

PO Lines

Item Description Professional media consultant will provide manage-
Description, cont. ment & consulting services to WYCC-TV.
Vendor Catalog Number

Status

Description CONSULTING SERVICES: Management Consulting

Purchase Order Shipments

Purchase Order Distributions

HELP

Char Mode: Replace Page 4 Count: 1

21676

C:\PROGRAM FILES\CENTURY\TINYTERM\default tpx - TinyTERM

Govt Purchasing View Purchase Orders 22-NOV-99

Search Criteria

Purchase Order Headers

PO Number 1873888 Type Standard Buyer East, Mr. Vendor BAINY, FRID

Purchase Order Lines

Line 1 Item 938 75 Description CONSULTING SERVICES Management

Purchase Order Shipments

Shipment 1 Ship To Location 00 Need-By Date

Purchase Order Distributions

Distribution

More	Type	Destination	Ordered	GL Date	Charge Account	Reserved
						U I

CCC L0A

Fund 0000 UNRESTRICTED - EDUCATION FUND

Organization 000109 Common Supplies/Equipment

Program 8888889 ACADEMIC PEAS DEVELOPMENT

TSO 2414 CONSULTANT SERVICES

Grant Line 8888 Undefined

Location 000 Undefined

PICK HELP

> Char Mode: Replace Page 0 Count: *1