

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508 APR 14 1999
County of Cook and State of Illinois

COUNTY OF COOK
AND STATE OF ILLINOIS

1998 GRADUATE FOLLOW-UP SURVEY SERVICES
OFFICE OF ACADEMIC AFFAIRS, PLANNING & RESEARCH
DISTRICT OFFICE

THE CHANCELLOR

REPORTS

that there is a need to conduct a survey of 1998 CCC graduates to acquire follow-up information required by ICCB and for use by the Colleges; and

that a Request for Proposals was prepared inviting market research firms to submit proposals including data collection, file preparation and development of a methodological report; the RFP was issued to 13 firms including 4 M/WBE firms, and 3 responses were received:

MARKET RESEARCH FIRM	PROPOSED COST
TeleSight Inc. Chicago, Illinois	<u>\$25,672.00</u>
Heakin Research Inc. Olympia Fields, Illinois	\$28,515.00
Office of Social Science Research The University of Illinois at Chicago Chicago, Illinois	\$53,712.00

that the proposals were evaluated by an Evaluation Committee based on the RFP's Scope of Work section; and a standardized form was used to rate/rank the firms on the basis of demonstrated capabilities, organization of the survey process, previous client references, survey experience with public agencies or educational institutions, and qualifications of key personnel; and

that based on this evaluation TeleSight, Inc. is recommended by the Evaluation Committee to conduct the required survey services; and M/WBE requirements are waived.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees approves the issuance of a purchase order in the total amount of \$25,672.00 to TeleSight Inc., 820 N. Franklin Street, Chicago, Illinois, for the 1998 graduate follow-up survey services.

FINANCIAL

\$25,672.00 – Carl Perkins Grant

Respectfully submitted:

Wayne D. Watson
Chancellor

April 14, 1999