

ANNUAL PRODUCTION & BROADCAST CONSULTANT SERVICES
WYCC-TV CHANNEL 20
CENTRAL ADMINISTRATION

SEP 3 - 1998

COUNTY OF COOK
AND STATE OF ILLINOIS

THE CHANCELLOR

REPORTS

that in order to create and broadcast regular WYCC local productions there is a need to supplement WYCC staff with a variety of professional and technical service consultants recommended to provide services for the balance of FY1999 in the following areas of expertise:

- 1) Technical Personnel - lighting, camera, audio, studio directors, teleprompter operators, graphic design, and animation;
- 2) On Air Talent - host and conduct interviews on location and in studio;
- 3) Production Personnel - writers, producers/directors, researchers, and others with specific background skills needed for special productions; and

that these consultants are recommended based on experience, expertise, and availability to provide the required services for WYCC productions on an as-needed basis; and that all of the recommended consultants have had satisfactory and successful relationships with CCC in the past on previous WYCC production projects; and

that WYCC staff recommends the use of the following consultants on an as-needed basis for the balance of FY1999:

Contractors	Cost Estimate	Contractors	Cost Estimate
Lowell Beck	\$4,500.00	William Stillwaugh	\$5,700.00
Jean Sparrow [WBE]	\$12,375.00	Jan Thompson [WBE]	\$9,000.00
Robert Busch	\$3,800.00	Video Associates	\$20,000.00
Dean Caminiti	\$4,700.00	Brennen Dicker	\$8,300.00
Mediainfonet [MBE]	\$34,750.00	SCTN Teleproductions [WBE]	\$10,000.00
John Eskra	\$5,200.00	Roady & Smooter's Cutting Room	\$10,000.00
Mark/Aron Communication	\$3,200.00	Big Shoulders Production	\$10,000.00
Ken McCarthy	\$11,800.00	Linda Gerber Production [WBE]	\$10,000.00
Neil Pfluger	\$5,200.00	Front Row Production	\$6,000.00
Tim Popejoy	\$5,700.00	John Powers	\$4,000.00
Lisa Shaughnessy [WBE]	\$8,000.00	Teletch Video	\$2,000.00

that the FY1999 total estimated expenditures of \$194,225.00 are based upon FY1998 experience and projected programming needs; however, actual expenditures may vary based upon actual programming needs and contractor availability.

RECOMMENDS

that the Board of Trustees approves the issuance of purchase orders to the above-listed consultants on an as-needed basis in the estimated amounts for WYCC-TV production and broadcast services from September 3, 1998 through June 30, 1999.

FINANCIAL

As Needed - Educational Fund

Respectfully submitted:

September 3, 1998

Wayne D. Watson
Chancellor

WAIVER OF COMPETITIVE PROCEDURE REQUIREMENT

Board rules state that it is the general policy of the District to use competitive procedures to select professional service consultants. Section 4 (a) 1-4 of Board Rule -- lists situations in which a waiver of the competitive procedure requirements is possible.

Brief Description:

In order to fulfill the objectives of the District, WYCC-TV is producing local programming for broadcast. Certain professional (artistic) services will supplement the existing permanent staff. They are selected on the basis of their professional experience and skills. This waiver covers those needs stipulated in the annual purchase orders for the 1996/97 fiscal year.

Type of Services:

Technical (lighting, camera, audio, studio directors, chyron/teleprompter operators, graphic design and animation), On Air Talent (Host/Interviewers) and Production Personnel (writers, producer/directors with special skills, and researchers).

Reason that competitive procedures are not appropriate:

It is not appropriate for Channel 20 to use competitive procedures for Technical, On Air Talent and Production Personnel Services. To produce broadcast quality local productions, Channel 20 must supplement existing facilities with these services on an "as needed" and spontaneous basis.

The following consultants are recommended to provide services for WYCC productions on an as-needed basis for the following estimated annual costs:

Contractors	Cost Estimate	Contractors	Cost Estimate
Lowell Beck	\$4,500.00	William Stillwaugh	\$5,700.00
Jean Sparrow	\$12,375.00	Jan Thompson	\$9,000.00
Robert Busch	\$3,800.00	Video Associates	\$20,000.00
Dean Caminiti	\$4,700.00	Brennen Dicker	\$8,300.00
Mediainfonet	\$34,750.00	SCTN Teleproductions	\$10,000.00
John Eskra	\$5,200.00	Roody & Smooter's Cutting Room	\$10,000.00
Mark/Aron Communication	\$3,200.00	Big Shoulders Production	\$10,000.00
Ken McCarthy	\$11,800.00	Linda Gerber Production	\$10,000.00
Neil Pfluger	\$5,200.00	Front Row Production	\$6,000.00
Tim Popejoy	\$5,700.00	John Powers	\$4,000.00
Lisa Shaughnessy	\$8,000.00	Teletch Video	\$2,000.00

Total Estimated Cost - All Categories = \$194,225.00

Person initiating request:

Approved by:

August 19, 1998

Vice Chancellor