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ADOPTED
BOARD OF TRUSTEES OF
COMMUNITY COLLEGE DISTRICT NO. 508

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County of Cook and State of Illinois

MAY 8 - 1998

NEWSPAPER ADVERTISING AGENCY SERVICES
OFFICE OF HUMAN RESOURCES
CITY COLLEGES OF CHICAGO

COUNTY OF COOK
AND STATE OF ILLINOIS

THE CHANCELLOR

REPORTS

that in Board Report #19657 dated December 5, 1996, the Board approved the selection of Rada Advertising, Inc., Chicago, to provide recruitment advertising services for the District for one year; and that Rada Advertising has performed successfully for the past year, and staff recommends the continued use of Rada Advertising to provide recruitment advertising services through the balance of FY98 at an estimated total cost of \$125,000 per year; and

that Rada Advertising is in compliance with District M/WBE requirements.

THE CHANCELLOR

RECOMMENDS

that the Board of Trustees approves the issuance of purchase orders to Rada Advertising, Inc., Chicago, on an as-needed basis for the District's recruitment advertising services for FY98 at an estimated cost of \$125,000 per year.

FINANCIAL

As Needed - Educational Fund

Respectfully submitted:

Wayne D. Watson
Chancellor

May 8, 1998