

20379

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT
County of Cook and State of Illinois

ADOPTED
BOARD OF TRUSTEES OF
COMMUNITY COLLEGE DISTRICT NO. 000
JAN 8 1998
COUNTY OF COOK
AND STATE OF ILLINOIS

TELECOURSE LICENSE RENEWAL AGREEMENT WITH THE PUBLIC BROADCASTING SERVICE (PBS)
CENTER FOR OPEN LEARNING
WASHINGTON COLLEGE

THE CHANCELLOR

REPORTS

that the Board of Trustees has annually renewed agreements with Public Broadcasting Service (PBS) for the lease of telecourses for open air broadcast and use in learning centers since 1987; and

that an agreement has been negotiated with PBS to license rights to 17 telecourses for the Spring 1998 semester (1/1/98 - 5/31/98); at the fees listed plus an enrollment fee of \$20 per student:

AGAINST ALL ODDS as Math 125 for a flat fee of \$500;
AMERICAN IN PERSPECTIVE as History 112 for a flat fee of \$500;
BUSINESS AND THE LAW as Business 211/212 for a flat fee of \$500;
BY THE NUMBERS as Business 141 for a flat fee of \$500;
COLLEGE ALGEBRA as Math 140 for a flat fee of \$500;
DESTINOS II as Spanish 102 for a flat fee of \$500;
DISCOVERING PSYCHOLOGY as Psychology 201 for a flat fee of \$500;
FRENCH IN ACTION as French 101 for a flat fee of \$500;
GOVERNMENT BY CONSENT as Political Science 201 for a flat fee of \$500;
LITERARY VISIONS as Literature 110 for a flat fee of \$500;
PLANET EARTH, as Physical Science 101 for a flat fee of \$500;
PORTRAIT OF A FAMILY as Sociology 201 for a flat fee of \$500;
RACE TO SAVE THE PLANET as Environmental Studies 101 for a flat fee of \$500;
READ, WRITE AND RESEARCH as English 102 for a flat fee of \$500;
THE SALES CONNECTION as Business 237 for a flat fee of \$500;
SOMETHING VENTURED as Business 258 for a flat fee of \$500;
TAKING THE LEAD as Business 269 for a flat fee of \$500;

RECOMMENDS

that the Board of Trustees approves the agreements with Public Broadcasting Service (PBS) stating the terms and conditions whereby the City Colleges of Chicago is granted 17 telecourse licenses totaling \$8,500.00 plus an enrollment fee of \$20 per registered student; and authorize the Chairman and Secretary to execute this Agreement on behalf of the Board.

Respectfully submitted,

Ronald J. Temple
Chancellor

January 8, 1998

20379

AMENDMENT FOR SPRING 1998
TELECOURSE LICENSE TERM:
JANUARY 01, 1998 -
MAY 31, 1998

EDUCATIONAL INSTITUTION
LICENSE AGREEMENT

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT A
(PAGE 1)

TITLE OF TELECOURSE / FEES

- AGAINST ALL ODDS: INSIDE STATISTICS**
\$500 + \$20 PER STUDENT
- AMERICA IN PERSPECTIVE**
\$500 + \$20 PER STUDENT
- BUSINESS AND THE LAW**
\$500 + \$20 PER STUDENT
- BY THE NUMBERS**
\$500 + \$20 PER STUDENT
- COLLEGE ALGEBRA: IN SIMPLEST TERMS**
\$500 + \$20 PER STUDENT
- DESTINOS II: INTRO TO SPANISH**
\$500 + \$20 PER STUDENT
- DISCOVERING PSYCHOLOGY**
\$500 + \$20 PER STUDENT
- FRENCH IN ACTION I & II**
\$500 + \$20 PER STUDENT
- GOVERNMENT BY CONSENT**
\$500 + \$20 PER STUDENT
- LITERARY VISIONS**
\$500 + \$20 PER STUDENT
- PLANET EARTH**
\$500 + \$20 PER STUDENT
- PORTRAIT OF A FAMILY**
\$500 + \$20 PER STUDENT
- RACE TO SAVE THE PLANET**
\$500 + \$20 PER STUDENT
- READ, WRITE, RESEARCH: WRITING THE RESEARCH PAPER**
\$500 + \$20 PER STUDENT
- SALES CONNECTION, THE: PRINCIPLES OF SELLING**
\$500 + \$20 PER STUDENT
- SOMETHING VENTURED: SMALL BUSINESS MANAGEMENT**
\$500 + \$20 PER STUDENT
- TAKING THE LEAD: THE MANAGEMENT REVOLUTION**
\$500 + \$20 PER STUDENT

BOARD OF TRUSTEES OF
COMMUNITY COLLEGE DISTRICT NO. 508
COUNTY OF COOK AND STATE OF ILLINOIS
226 WEST JACKSON BLVD.
CHICAGO, ILLINOIS 60606

JAN 8 - 1998

(DATE)

(SIGNATURE BY INSTITUTION)
CHAIRMAN OF THE BOARD

NOV 17 1997

(DATE)

(SIGNATURE BY PBS)

Patricia A. Buck
ASSISTANT BOARD SECRETARY

APPROVED AS TO LEGAL FORM
Thomas M. ...
GENERAL COUNSEL

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: AGAINST ALL ODDS
PRODUCER: Consortium for Mathematics and Its Applications (COMAP).

DESCRIPTION: AGAINST ALL ODDS: INSIDE STATISTICS is an introductory statistics television course which provides and exploration of statistical processes, stressing data-centered topics rather than the more traditional path from probability to formal inference. A valuable tool for statisticians who have been reemphasizing the importance of collection and description of data with applicability in academic and corporate training settings. State-of-the-art sequentially animated graphics, on-location footage, and face-to-face interview weaves a powerful tapestry of visual information that no textbook alone can equal.

TELEVISION PROGRAMS: Twenty-six half-hour programs.

PRINT MATERIALS:

For Students:

TEXTBOOK: David S. Moore and George P. McCabe, Introduction to the Practice of Statistics. Second Edition. New York, NY: W.H. Freeman & Co., 1992 (ISBN#: 0-7167-2250-X).

STUDY GUIDE: Telecourse Study Guide for Introduction to the Practice of Statistics. New York, NY: W.H. Freeman & Co., 1992. Second Edition. (ISBN: 0-7167-2452-9).

MINITAB GUIDE: A guide covering course materials for use with MINITAB software, is also available from W.H. Freeman and Company, Second Edition, 1992. (ISBN: 0-7167-2483-9).

All available from: W.H. Freeman & Co., 4419, West 1980 South, Salt Lake City, UT 84104.

For Faculty and Administrators:

FACULTY MANUAL: AGAINST ALL ODDS: INSIDE STATISTICS Faculty Telecourse Guide and Solutions Manual, 1993. The faculty guide includes guidelines for organizing and teaching telecourses, sample letters and advice on promoting usage of television courses. Complete solutions of all test problems and sample examinations are included. One copy of the guide is provided to each institution paying a television course license fee. Additional copies available at \$25 each. Available from the PBS Adult Learning Service, 1320 Braddock Place, Alexandria, VA 22314-1698.

[j33]

20379

INSTITUTION LICENSE

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: AMERICA IN PERSPECTIVE: U.S. HISTORY SINCE 1877
PRODUCER: Dallas Telecourses

DESCRIPTION: This history telecourse is an introductory-level college telecourse focusing on the development of the U.S. since 1877 providing an analytical frame of reference through which U.S. events can be judged. Historical analysis is provided by over 40 renowned scholars. Deliberately focused questions and answers reflect specific instructional goals and objectives. Closed-captioned tapes for AMERICA IN PERSPECTIVE can be obtained directly from Dallas Telecourses.

TELEVISION PROGRAMS: Twenty-six half-hour television programs.

PRINT MATERIALS:

For Students:

TEXT - THE AMERICAN PEOPLE: CREATING A NATION AND A SOCIETY, Volume II by Gary B. Nash, Julie R. Jeffrey, John R. Howe, Peter J. Frederick, Allen F. Davis, and Allan M. Winkler. Third Edition, New York, HarperCollins, 1994. (ISBN: 0-06-501057-4)

STUDY GUIDE - STUDY GUIDE FOR AMERICA IN PERSPECTIVE: U.S. HISTORY SINCE 1865 by Kenneth G. Alferts. Second Edition. New York, HarperCollins, 1994. (ISBN:0-67-399048-6)

Both TEXT and STUDY GUIDE available from: HarperCollins Publishers, 1900 East Lake Avenue, Glenview, IL 60025.

READER - AMERICA'S SECOND CENTURY: TOPICAL READINGS, 1865-PRESENT by Kenneth Alferts, Larry Pool and William Muggleston, Third Edition, 1992. Available from: Kendall/Hunt Publishing Company, 4050 Westmark Drive, Box 1840, Dubuque, IA, 52004. (ISBN: 0-8403-7384-8)

For Faculty and Administrators: One copy of the faculty manual will be provided to each institution paying a telecourse license fee. Available from the PBS Adult Learning Service, 1320 Braddock Place, Alexandria, VA 22314-1698.

[jn33]

20379 .

INSTITUTION LICENSE

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: BUSINESS AND THE LAW
PRODUCER: Southern California Consortium

DESCRIPTION: BUSINESS AND THE LAW emphasizes contracts and the legal system. By including modules on the law of sales, commercial paper, agency, and property -- and examining such critical legal environment topics as government regulation, employment practices, and consumer and environment protection -- students will gain a comprehensive overview of law and the world of business.

TELEVISION PROGRAMS: 30 half-hour programs

PRINT MATERIALS:

For Students:

TEXTBOOK: "Business Law: Principles and Cases" by Davidson, Knowles, Forsythe, and Jespersen. Third Edition. Boston: PWS-Kent Publishing Co., 1989. (ISBN# 0534-918824.)

STUDY GUIDE: "Business and the Law Telecourse Study Guide" by the Southern California Consortium. First Edition. Boston: PWS-Kent Publishing Co., 1989. (ISBN# 0-534-91894-8.)

College bookstore orders for textbook or study guide should be mailed to: PWS-Kent Publishing Company, 20 Providence Street, Boston, MA 02116

For Faculty and Administrators:

"BUSINESS AND THE LAWS FACULTY MANUAL." First Edition. Southern California Consortium, 1989. One desk copy will be provided to each institution or consortium paying a television course license fee.

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: BY THE NUMBERS
PRODUCER: Southern California Consortium

DESCRIPTION: BY THE NUMBERS is an innovative new business mathematics telecourse. Its subtitle, "Practical Applications of Business Mathematics," reflects the basic premise of the course: that students learn best what is related directly to their out-of-school lives. The resulting product is not pencil and paper mathematics. Rather, it is the math that students run into all the time. The content evolves from mathematical foundations, to basic business concepts and then incorporates mathematics of retailing, mathematics of finance, business accounting concepts, and communications with numbers. The concepts are interwoven with practical applications: building a building, investing money, setting prices of products.

TELEVISION PROGRAMS: 26 half-hour television programs

PRINT MATERIALS:

For Students:

TEXTBOOKS: Option #1: Business Mathematics by Charles Miller, Stanley A. Salzman, and Louis F. Hoelzle. Fifth edition. (ISBN #0-673-47883-1); Option #2: Mathematics For Business by Stanley A. Salzman, Charles Miller, and Louis F. Hoelzle. Fourth Edition. (ISBN #0-673-53370-0). College bookstore orders should be mailed to: Scott Foresman and Company, 1900 East Lake Avenue, Glenview, IL 60025, 312/729-3000, Attn: Anne Kelly.

STUDY GUIDE: Option #1: Telecourse Study Guide for BY THE NUMBERS by the Southern California Consortium. First edition. (ISBN #TBA); Option #2: Telecourse Study Guide for BY THE NUMBERS by the Southern California Consortium. First edition. (ISBN #TBA). College bookstore orders should be mailed to: Scott Foresman and Company, 1900 East Lake Avenue, Glenview, IL 60025, 312/729-3000, Attn: Anne Kelly.

For Faculty and Administrators:

BY THE NUMBERS Faculty Manual. The manual provides a history of the course development, keys to course promotion and administration, and a complete course outline, including objectives for each lesson and a test bank. One desk copy of the manual will be provided to each institution paying a television course license fee for this course. Test items and answer key are also available on IBM-PC compatible diskettes at \$25 per set. Test bank available from: Southern California Consortium, 5400 Orange Avenue, Site 214, Cypress, CA 90630, Attn: Marketing Department.

EXHIBIT B

TITLE: COLLEGE ALGEBRA: IN SIMPLEST TERMS
PRODUCER: Consortium for Mathematics and Its Applications, Inc.
(COMAP)

DESCRIPTION: COLLEGE ALGEBRA: IN SIMPLEST TERMS is an introductory algebra course intended for undergraduates at two- and four-year institutions, and adults in continuing education. This comprehensive, 26-program course takes the viewer step by step to a thorough understanding and working knowledge of the concepts and practical, real-life applications of algebra -- one of the most widely required college mathematics courses. COLLEGE ALGEBRA employs on-location documentary segments, studio presentations, and state-of-the-art computer graphics to provide the most effective means of communicating course material, while offering an innovative and varied approach to instruction. COLLEGE ALGEBRA: IN SIMPLEST TERMS is part of the Annenberg/CPB Collection.

TELEVISION PROGRAMS: 26 half-hour programs

PRINT MATERIALS:

For Students:

TEXTBOOK: Lial, Margaret L. and Miller, Charles D. College Algebra. Fifth Edition. Glenview, IL. HarperCollins Publishers, August 1991. (ISBN#: TBA). College bookstore orders should be mailed to: HarperCollins Publishers, 1900 East Lake Avenue, Glenview, IL 60025

STUDY GUIDE: Lindstrom, Peter. College Algebra: In Simplest Terms Telecourse Guide. First Edition. Glenview, IL. HarperCollins Publishers, August 1991. (ISBN#: TBA). College bookstore orders should be mailed to: HarperCollins Publishers, 1900 East Lake Avenue, Glenview, IL 60025

For Faculty and Administrators:

College Algebra: In Simplest Terms Telecourse Faculty Guide includes guidelines for organizing and teaching television courses, advice on promoting usage of television courses, and complete instruction on using the telecourse. Also provided is a Test Bank and Solutions Manual. One copy of the manual can be obtained through the PBS Adult Learning Service upon telecourse licensing. Available from the PBS Adult Learning Service, 1320 Braddock Place, Alexandria, VA 22314-1698.

20379

INSTITUTION LICENSE

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: DESTINOS
PRODUCER: WGBH Boston

DESCRIPTION: DESTINOS: AN INTRODUCTION TO SPANISH is a two-semester Spanish language telecourse. Designed to give students full communicative proficiency in Spanish, this telecourse uses a uniquely Hispanic genre, the "telenovela," to combine dramatic storyline with instruction. The story begins with a wealthy Mexican patriarch, nearing the end of his life, who reveals a secret he has kept from his family for years. Raquel Rodriguez, a Mexican-American lawyer, is hired to help him learn the answers to some important questions. Raquel's search takes her to Spain, Argentina, Puerto Rico, and back to Mexico, exposing students to the rich and diversified cultural context in which Spanish is spoken worldwide. The context of each episode introduces students to basic structures, language functions and vocabulary groups that are presented in the programs and resource materials.

TELEVISION PROGRAMS: 52 half-hour television programs.

PRINT MATERIALS:

For Students:

TEXTBOOK - DESTINOS: AN INTRODUCTION TO SPANISH by VanPatten, Marks, and Teschner, First Edition, New York, NY, McGraw-Hill, Inc., September 1992. (ISBN 002069-8)

WORKBOOK/STUDY GUIDE - DESTINOS: AN INTRODUCTION TO SPANISH by VanPatten, Marks, and Teschner, First Edition, New York, NY, McGraw-Hill, Inc., September 1992. ISBN 002074-4, First Semester, ISBN 002075-2, Second Semester.

MAIL BOOKSTORE ORDERS TO: McGraw Hill, Inc.; 1221 Avenue of the Americas; New York, NY 10020; Attn.: College Division, Foreign Languages Marketing.

For Faculty and Administrators:

DESTINOS: AN INTRODUCTION TO SPANISH. Available from the PBS Adult Learning Service, 1320 Braddock Place, Alexandria, VA 22314-1698. On desk copy of the faculty guide will be provided to each institution paying a television course licensing fee.

[jn33]

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: DISCOVERING PSYCHOLOGY
PRODUCER: WGBH Boston in association with the American Psychological Association

DESCRIPTION: DISCOVERING PSYCHOLOGY, part of the Annenberg/CPB Collection, covers the fundamental principles and major concepts of psychology. The host of the video programs is Philip Zimbardo, who has taught introductory psychology for more than 30 years, weaves the thread of each program topic through original footage of classic experiments, interviews with renowned psychologists, and documentaries on emerging research.

TELEVISION PROGRAMS: 26 half-hour programs

PRINT MATERIALS:

For Students:

TEXTBOOK A: PSYCHOLOGY AND LIFE by Philip G. Zimabrdo, Thirteenth Edition. (ISBN #0-673-46509-8).
STUDY GUIDE A: DISCOVERING PSYCHOLOGY Study Guide by Ellie Goldberg, Second Edition. (ISBN #0-673-46672-8). College bookstore orders should be mailed to: HarperCollins, 1900 East Lake Avenue, Glenview, IL 60025.

TEXTBOOK B: PSYCHOLOGY: SCIENCE, BEHAVIOR AND LIFE by Robert L. Crooks and Jean Stein. Second Edition. (ISBN #0-03-033699-6).
STUDY GUIDE B: DISCOVERING PSYCHOLOGY Study Guide by Ellie Goldberg and Morton Friedman, First Edition. (ISBN #0-03-038454-0). College bookstore orders should be mailed to: Harcourt, Brace, Jovanovich, 6277 Sea Harbor Drive, Orlando, FL 32887.

TEXTBOOK C: PSYCHOLOGY by Spencer A. Rathus. Fourth Edition. (ISBN #0-03-030214-5-Student's Edition); (ISBN #0-03-030424-5-Instructor's Edition.)
STUDY GUIDE C: DISCOVERING PSYCHOLOGY Study Guide by Ellie Goldberg and Frank J. Valtano, First Edition. (ISBN #0-03-032794-6). College bookstore orders should be mailed to: HarperCollins, 1900 East Lake Avenue, Glenview, IL 60025.

For Faculty and Administrators:

Three separate faculty telecourse manuals coordinated with the above texts and study guides will be available through the PBS Adult Learning Service, 1320 Braddock Place, Alexandria, VA 22314-1698. When ordering your faculty guide, please specify which text/study guide you will be using for DISCOVERING PSYCHOLOGY. One copy of the guide is provided to each institution or consortium upon paying a telecourse licensing fee.

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: FRENCH IN ACTION

PRODUCER: Yale University and the WGBH Educational Foundation, in association with Wellesley College

DESCRIPTION: FRENCH IN ACTION combines video, audio and print to teach French in the context of French-speaking cultures. The course is based on an innovative method developed by Pierre Capretz of Yale University. Each program is composed of an episode in a continuing story followed by a variety of images that illustrate and explain its contents. Entirely in French, each program allows learners to see and hear dozens of native speakers interacting in familiar situations. As a result, students learn to associate what they hear with the situations they see, while learning to understand and use authentic French from the French perspective.

TELEVISION PROGRAMS: 52 half-hour programs

PRINT MATERIALS:

For Students:

STUDY GUIDE: Lydgate, Barry with Sylvie Mathe, Norman Susskind, John Westlie and Lawrence Wylie. FRENCH IN ACTION: A Beginning Course in the Language and Culture of France (The Capretz Method) Study Guide, Part I (ISBN 0-300-03939-5) and Part II (ISBN 0-300-03940-9). First Edition. CT: Yale University Press, 1987.

WORKBOOK: Capretz, Pierre J. with Thomas Abbeti, Beatrice Abetti, and Frank Abetti. FRENCH IN ACTION: A Beginning Course in the Language and Culture of France (The Capretz Method) Workbook, Part I (ISBN 0-300-03937-9) and Part II (ISBN 0-300-03938-7). First Edition. New Haven, CT: Yale University Press, 1987.

College bookstore orders for above study guide and workbook should be mailed to: Yale University Press, 92A Yale Station, New Haven, CT 06520

For Faculty and Administrators:

FRENCH IN ACTION: A Beginning Course in the Language and Culture of France (The Capretz Method) Faculty Manual by Russo, Adelaide; Richard H. Chisson, Barry Lydgate and Harryette Stover. Yale University Press, 1987. The manual suggests how to plan and organize a two or four-semester course and how to promote the course. It provides lesson-by-lesson strategies for use of the material. One copy of the manual will be provided to each institution or consortium paying a license fee.

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: GOVERNMENT BY CONSENT
PRODUCER: Dallas County Community College District

DESCRIPTION: GOVERNMENT BY CONSENT, a one-semester American government survey course, focuses on teaching students how to access their government. The new telecourse's content marries political science instruction with examples of how students involve themselves in government. GOVERNMENT BY CONSENT attempts to change students' perceptions of government as a removed, larger than life process which seems inaccessible to most citizens.

TELEVISION PROGRAMS: 26 half-hour programs

PRINT MATERIALS:

For Students:

TEXTBOOK: AMERICAN GOVERNMENT AND POLITICS TODAY by Steffen W. Schmidt, Mack C. Shelley II, and Barbara A. Bardes. Third Edition. St. Paul, MN: West Publishing Company, 1989. (ISBN #0-314-45005-X.) College bookstore orders should be mailed to: West Publishing Co., 50 West Kellogg Boulevard, P.O. Box 64526, St. Paul, MN 55164

STUDY GUIDE: Telecourse Study Guide for GOVERNMENT BY CONSENT, A NATIONAL PERSPECTIVE by See Lee/DCCCD. First Edition. Dubuque, IA: Kendall/Hunt Publishing Company, 1990. College bookstore orders should be mailed to: Kendall/Hunt Publishing Co., 2460 Kerper Boulevard, Dubuque, IA 52001

For Faculty and Administrators:

Faculty Guide for GOVERNMENT BY CONSENT, A NATIONAL PERSPECTIVE. Dallas County Community College District, 1990. The guide includes a complete overview of the course, a faculty guide, student examinations and implementation materials. One desk copy of the guide will be provided to each institutions paying a television course license fee for this course.

20379 ,

INSTITUTION LICENSE

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: LITERARY VISIONS

PRODUCER: Southern California Consortium, Instrcutional Television Consortium and Maryland Public Television

DESCRIPTION:

LITERARY VISIONS brings literature to life with dramatizations of individual works and readings of literary passages. This introduction to literature incorporates both contemporary and traditional works in its selection of literary texts, and places a strong emphasis on writing about literature as a way for students to learn and use advanced compositional techniques. Organized around three major genres of literature -- short fiction, poetry, and drama -- the television programs examine literary elements such as character, plot, and symbolism.

TELEVISION PROGRAMS: 26 half-hour television programs.

PRINT MATERIALS:

For Students:

TEXTBOOK - LITERATURE: AN INTRODUCTION TO READING AND WRITING by Edgar V. Roberts and Henry E. Jacobs. Third Edition, Englewood Cliffs, NJ, Prentice Hall, 1992. (ISBN #0-13-535683-0.) Available from: Prentice Hall, Order Department, 200 Old Tappan Road, Old Tappan, NJ 07675.

STUDY GUIDE - Study Guide for LITERARY VISIONS by Elizabeth F. Penfield. First Edition, Englewood Cliffs, NJ, Prentice Hall, 1992. (ISBN #0-13-529462-2.) Available from: Prentice Hall, Order Department, 200 Old Tappan Road, Old Tappan, NJ 07675.

For Faculty and Administrators:

LITERARY VISIONS Faculty Manual by the Southern California Consortium, First Edition, November, 1991. Available from the PBS Adult Learning Service, 1320 Braddock Place, Alexandria, VA 22314-1698. One copy will be provided to each institution paying a telecourse licensing fee.

[jn33]

EXHIBIT B

TITLE: PLANET EARTH

PRODUCER: WQED/Pittsburgh, in association with the National Academy of Sciences

DESCRIPTION: PLANET EARTH is an introductory study of our planet - its interior, oceans, continents, mountains and volcanoes, energy and mineral resources, climate, sun and atmosphere. The PLANET EARTH telecourse offers an excellent introduction to science in general and the geosciences in particular. Students will be introduced to internationally recognized experts sharing their theories, models and opinions; on-location film footage will take students to places and events they might not otherwise see; animation and graphic displays afford an opportunity to "see" more difficult concepts.

TELEVISION PROGRAMS: 7 one-hour programs (also available as 14 half-hour programs)

PRINT MATERIALS:

For Students:

TEXT/STUDY GUIDE: (Four Options) Option #1: Schmidt, Victor. PLANET EARTH and the New Geoscience: Standard Version. First Edition. Dubuque, IA: Kendall/Hunt Publishing Co., 1985. (ISBN#: 0-8403-3809-0.) Option #2: Schmidt, Victor. PLANET EARTH and the New Geoscience: Geophysical - Geological Perspective. First Edition. Dubuque, IA: Kendall/Hunt Publishing Co., 1986. Option #3: Schmidt, Victor. PLANET EARTH and the New Geoscience: Environmental Perspective. First Edition. Dubuque, IA: Kendall/Hunt Publishing Co., 1986. Option #4: Schmidt, Victor. PLANET EARTH and the New Geoscience: Solar System Perspective. First Edition. Dubuque, IA: Kendall/Hunt Publishing Co., 1986.

College bookstore orders should be mailed to: Kendall/Hunt Publishing Co., Order Department, 2460 Kerper Boulevard, Dubuque, IA 52001

For Faculty and Administrators:

PLANET EARTH Faculty Manual and Administrative Package. University of Pittsburgh External Studies Program. The manual includes an overview of the course, a faculty guide, an administration guide, sample student examination questions and discussion topics. One copy of the manual will be provided to each institution or consortium paying a license fee.

EXHIBIT B

TITLE: PORTRAIT OF A FAMILY
PRODUCER: Southern California Consortium

DESCRIPTION: PORTRAIT OF A FAMILY takes a close look at marriage, family, and alternative life-styles in the closing decade of the 20th century. Throughout the course, several interrelated themes are developed: the first is the tension between the individual and the societal environment, and the existence of contradictory cultural values; second is the shift in focus from viewing marriage as an institution to that of a relationship in which one expects to find companionship and intimacy. Although the in-depth study of male and female interaction is a relatively new development in sociological scholarship, PORTRAIT OF A FAMILY provides a balance between the solid research and theoretical base students need and the practical examination of personal choice and decision-making.

TELEVISION PROGRAMS: 26 half-hour programs

PRINT MATERIALS:

For Students:

TEXTBOOK: Lamanna, Mary Ann and Reidmann, Agnes. MARRIAGES AND FAMILIES: MAKING CHOICES THROUGHOUT THE LIFE CYCLE. Third Edition. Belmont, CA: Wadsworth Publishing Company, 1988. (ISBN#: 0-534-086640)

STUDY GUIDE: The Southern California Consortium. PORTRAIT OF A FAMILY: TELECOURSE GUIDE. First Edition. Cypress, CA: Wadsworth Publishing Company, 1988. (ISBN#: 0-534-091741)

College bookstore orders for textbook or study guide should be mailed to: Order Processing Department, Wadsworth, Inc., 7625 Empire Drive, Florence, Kentucky 41042

For Faculty and Administrators:

PORTRAIT OF A FAMILY FACULTY MANUAL by Southern California Consortium, 1988. First Edition. The manual includes a complete overview of the course, checklists of tasks the instructor must complete before and during the course, ideas for additional activities, and student examinations with both essay and objective questions. One desk copy will be provided to each institution or consortium paying a television course license fee.

20379

INSTITUTION LICENSE

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: RACE TO SAVE THE PLANET
PRODUCER: WGBH, Boston in association with the Worldwatch
Institute and Dartmouth College's Environmental Studies
Program

DESCRIPTION: RACE TO SAVE THE PLANET provides a dynamic report of the current outlook for the global environment, describing the threats that different natural systems face and dissecting the complex web of interconnections that bind human society to the environment. The course will help develop a set of intellectual tools, an understanding of the sciences involved and, ways of thinking about man and the environment that will enable students to evaluate for themselves how serious a given environmental problem might be.

TELEVISION PROGRAMS: 10 one-hour television programs

PRINT MATERIALS:

For Students:

TEXTBOOKS: Environmental Science: An Introduction by G. Tyler Miller. Second edition. (ISBN #0534-09066-4) or Living in the Environment by G. Tyler Miler. Sixth edition. (ISBN # 0534-12222-1). College bookstore orders should be mailed to: Wadsworth, Inc., 7625 Empire Drive, Florence, KY 41042

STUDY GUIDE:

Study Guide for RACE TO SAVE THE PLANET by Edward C. Wolf, First edition. (ISBN #TBA). College bookstore orders should be mailed to: Wadsworth, Inc., 7625 Empire Drive, Florence, KY 41042

For Faculty and Administrators:

RACE TO SAVE THE PLANET Telecourse Faculty Guide by Charles D. Aldrich. The guide provides guidelines for using the course with distance learners. The guide also provides information on licensing, suggestions for promotion, scheduling and arranging for course credit. One copy of the guide is provided to each institution paying a telecourse license fee.

EXHIBIT B

TITLE: READ, WRITE AND RESEARCH
PRODUCER: Florida Community College at Jacksonville

DESCRIPTION:

READ, WRITE AND RESEARCH is a television course developed in response to a widely expressed need for a college course on English Composition beyond the introductory level. Essay writing, writing a research paper, writing across the curriculum, writing for business, and writing about literature are the essential components of this innovative course designed for both students continuing in college and those preparing to enter the workforce.

TELEVISION PROGRAMS: Twenty-four 30 minute television programs.

PRINT MATERIALS:

For Students:

TEXTBOOK - No specific text has been assigned. Instructors are encouraged to select texts that match student needs and activities. For documentation, either the MLA Guide for Writers of Research Papers, Third Edition, 1989 by Joseph Gilbado and Walter S. Achtert; or, The Publication Manual of the American Psychological Association, Third Edition, September 1990 is recommended.

STUDY GUIDE - READ, WRITE AND RESEARCH Study Guide, by Ray Clines, First Edition, Dubuque, IA, Kendall/Hunt Publishing Co., August 1991. (ISBN: #0-8403-6918-2) College Bookstore orders should be mailed to Kendall/Hunt Publishing Co., 2460 Kerper Blvd., Dubuque, IA 52001.

For Faculty and Administrators:

READ, WRITE AND RESEARCH FACULTY GUIDE offers suggestions for organizing and teaching the course on a lesson-by-lesson basis. Guide includes the purpose of each lesson, learning objective, a detailed list of main points in each lesson, and suggested writing assignments. One copy will be provided to each institution or consortium paying a licensing fee. Available from the PBS Adult Learning Service, 1320 Braddock Place, Alexandria, VA 22314-1698.

20379

INSTITUTION LICENSE

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: THE SALES CONNECTION
PRODUCER: Southern California Consortium

DESCRIPTION: This telecourse is designed to provide aspiring salespeople, and those already involved in sales, with the tools and insights they need to compete in the age of long-term, consultative-style selling. In each program, several of our nation's top sales experts will offer valuable information and advice about identifying sales prospects, as well as developing and maintaining good sales relationships. Students will be able to see theories and processes put to practical use through the first-hand stories of professional salespeople. These real-life sales specialists will be videotaped "in the trenches" as they go through their normal routine of identifying prospects, setting sales appointments, preparing for presentations, meeting with clients, striving for closure, and servicing their sales. Finally, the information presented in the program will be expanded to other sales areas through several brief "up close and personal" looks at successful sales professionals.

TELEVISION PROGRAMS: 26 half-hour television programs.

PRINT MATERIALS:

For Students:

TEXTBOOK - SELLING TODAY: A PERSONAL APPROACH by Gerald L. Manning and Barry L. Reece, Fifth Edition, Boston, MA, Allyn and Bacon Publishers, January 1992. (ISBN #0-205-13250-0)

STUDY GUIDE - Telecourse Study guide for THE SALES CONNECTION by the Southern California Consortium, First Edition, Boston, MA, Allyn and Bacon Publishers, May 1992. (ISBN #0-205-13251-0)

MAIL BOOKSTORE ORDERS TO: Allyn and Bacon; Order Department; 200 Old Tappan Road; Old Tappan, NJ 07675.

For Faculty and Administrators:

Faculty Manual for THE SALES CONNECTION, Southern California Consortium, August 1992. This manual provides information regarding the design and development of the course, keys to course promotion and administration, and a complete course outline, including objectives for each lesson. It also contains a comprehensive test bank to evaluate student learning. Available from the Southern California Consortium.

[jn33]

20379

INSTITUTION LICENSE

HAROLD WASHINGTON COLLEGE
(NAME OF INSTITUTION)

EXHIBIT B

TITLE: SOMETHING VENTURED: SMALL BUSINESS MANAGEMENT
PRODUCER: Southern California Consortium

DESCRIPTION: SOMETHING VENTURED: ENTREPRENEURIAL APPROACH TO SMALL BUSINESS MANAGEMENT is a business telecourse designed to provide aspiring entrepreneurs, and those already involved in a small business venture, with the tools needed to enhance their potential for success. In this telecourse, students are afforded the unique opportunity to observe a variety of small businesses in operation. The documentary footage is then analyzed and assessed by a council of leading experts in the small business arena. Each of the major modules concludes with a program that profiles a single small business. These more in-depth case studies bring life and dimension to the course of study by allowing students to apply the information they are learning to a real-life situation.

TELEVISION PROGRAMS: 26 half-hour programs

PRINT MATERIALS:

For Students:

TEXTBOOK: Longenecker, Justin G. and Moore, Carlos W. Small Business Management. Eighth Edition. Cincinnati, OH. South-Western Publishing Company, January 1991. (ISBN#: 0-538-80789-X). College bookstore orders should be mailed to: South-Western Publishing Company, 5101 Madison Road, Cincinnati, OH 45227.

STUDY GUIDE: Southern California Consortium. Telecourse Study Guide for SOMETHING VENTURED. First Edition. South-Western Publishing Company, August 1991. (ISBN#: 0-538-81334-2). College bookstore orders should be mailed to: South-Western Publishing Company, 5101 Madison Road, Cincinnati, OH 45227.

For Faculty and Administrators:

SOMETHING VENTURED Faculty Manual. Southern California Consortium, August 1991. The manual provides a history of the course development, keys to course promotion and administration, and a complete course outline, including objectives for each lesson. It also contains a Test Bank to evaluate student learning from the retention level through synthesis and evaluation. One copy of the faculty manual will be provided to each institution paying a television course license fee. Available from the PBS Adult Learning Service, 1320 Braddock Place, Alexandria, VA 22314-1698.

EXHIBIT B

TITLE: TAKING THE LEAD
PRODUCER: Intelcom (Southern California Consortium)

DESCRIPTION: This business management telecourse provides an overview of management in the nineties with an emphasis on the competencies that are essential for success. TAKING THE LEAD: THE MANAGEMENT REVOLUTION features such noted authorities as Warren Bennis, John Kotter, Geore Labovitz, and William Ouchi, and provides students with an inside view of management in a variety of businesses, including General Dynamics, Hybritech, Patagonia, and the Four Seasons Hotel. Course organization is based on the major functions of management -- planning, organizing, staffing, directing, and controlling. Topics of such current importance as the cultural and social diversity of the workforce, Total Quality Management (TQM), social responsiveness and ethics, and multinational markets and competition are woven throughout the course.

TELEVISION PROGRAMS: Twenty-six half-hour programs

PRINT MATERIALS:

For Students:

TEXTBOOK: Introduction to Management by Plunkett and Attner, Fifth Edition, Wadsworth Publishing Company, Belmont, CA, August 1993. (ISBN#0-534-93321-1). Available from: Wadsworth Publishing Company, 7625 Empire Drive, Florence, KY 41042.

STUDY GUIDE: TAKING THE LEAD Telecourse Study Guide by Intelcom, First Edition, Wadsworth Publishing Company, Belmont, CA, May 1993. (ISBN#0-534-93385-8). Available from: Wadsworth Publishing Company, 7625 Empire Drive, Florence, KY 41042.

FACULTY GUIDE: Faculty Manual for TAKING THE LEAD: THE MANAGEMENT REVOLUTION, Intelcom, First Edition, August 1993. The manual provides information regarding the design and development of the course, keys to course promotion and administration, and a complete course outline, including objectives for each lesson. It also contains a comprehensive test bank to evaluate student learning. One desk copy of the manual will be provided to each institution or consortium paying a telecourse licensing fee.

TEST ITEMS AND ANSWER KEY: Test Items and Answer Key are available on IBM-PC compatible diskettes at \$25 per set. Available from: Intelcom, 150 E. Colorado Blvd., Suite 300, Pasadena, CA 91105-1937, Attn: Marketing Department.

[jn33]