

20558

ADOPTED  
BOARD OF TRUSTEES OF  
COMMUNITY COLLEGE DISTRICT NO. 501

BOARD OF TRUSTEES OF COMMUNITY COLLEGE DISTRICT NO. 508  
County of Cook and State of Illinois

APR 6 - 1998

ORIENTATION/RECRUITMENT INITIATIVE WITH CHICAGO PUBLIC SCHOOLS  
CITY COLLEGES OF CHICAGO

COUNTY OF COOK  
AND STATE OF ILLINOIS

THE CHANCELLOR

REPORTS

that the CEO of the Chicago Public Schools [CPS] and the Chancellor have agreed to cooperatively sponsor orientation sessions for CPS principals and counselors on April 14, 1998 at Malcolm X College; and

that the objective of these orientation sessions will be to provide comprehensive information about CCC's offerings at its 7 Colleges to the CPS principals and counselors in an effort to increase the percentage of CPS graduates who will enroll in the Colleges for either the 1998 summer term or 1998 fall semester; and

that the plans that are underway to meet this objective include:

- ▶ printing of announcement letters [signed by Paul Vallas] to CPS principals and counselors;
- ▶ printing/mailing of individualized invitation letters from the College Presidents to their feeder high schools principals and counselors;
- ▶ printing of report card informational stuffers aimed at CPS parents;
- ▶ printing of College-specific informational materials to be distributed during orientation sessions;
- ▶ a \$200 stipend for each CPS counselor assisting with orientation and recruitment;
- ▶ catering services for an opening general session/luncheon featuring keynoters CEO Paul Vallas and the Chancellor;
- ▶ bus services for visits by CPS students to tour CCC Colleges and/or bus services for CCC counselors and administrators to visit CPS feeder high schools for advisement and recruitment purposes.

RECOMMENDS

that the Board of Trustees approves issuance of purchase orders to various vendors [approved by the Chancellor] for the payment of the above-listed services and costs associated with the CPS-CCC Orientation/Recruitment Initiative; and that the total amount of the purchase orders shall not exceed \$100,000.00.

FINANCIAL

Not to Exceed \$100,000.00 -- Educational Fund

Respectfully submitted:

Wayne D. Watson  
Chancellor

April 6, 1998