

CHANCELLOR'S APRIL 1998 REPORT TO THE BOARD

APR 6 - 1998

1. **JEWEL/OSCO PRESENTATION**
  - Ertharin Cousins - Moore, Vice President
  - Karen Ramos, Director of Public Relations
  - Assisting CCC with promotional marketing:
    - ◆ Bag stuffers
    - ◆ In-Store posters
    - ◆ Regional ads
    - ◆ Radio tags
  
2. **NBC AWARD PRESENTATION**
  - Delores Mebain, NBC Director of Station Services
  - "Coats for Chicago" program participation by CCC
  - Special recognition: Collected over 1,400 coats
  
3. **AWARDS AND ANNOUNCEMENTS**
  - **Daley College**
    - President Ted Martinez has been awarded the SHIRLEY B. GORDON AWARD
    - By the National Phi Theta Kappa organization
    - Recognizes distinguished service and involvement in honors activities by a college president
    - Awarded last Friday night at the annual meeting in Nashville
  
  - **Malcolm X College**
    - President Zerrie Campbell has been elected to the BOARD OF DIRECTORS OF THE AMERICAN ASSOCIATION OF COMMUNITY COLLEGES
    - Her election will be announced at the upcoming convention in Miami, April 26.
    - Will be serving a 3 year term
  
  - **Harold Washington College**
    - Leader in distance learning for the military
    - Has won a hotly contested bidding to provide A.A. degrees and certificates by electronic media to troops in Europe and the Middle East
    - Awarded a five-year contract worth between \$7-10 million to continue distance learning courses
  
  - **Wright College**
    - "Wright Side" (student magazine) won 1st place - Special Merit Award
    - The highest award - one of 7 colleges nationally from American Scholastic Press Association.
    - Special merit was added to the first place because of previous awards
  
4. **CPS RECRUITMENT INITIATIVE**
  - CPS/CCC Luncheon to kick-off enrollment initiative on April 14th at Malcolm X College
  - Vallas to help CCC attain ITS goal by including CPS principals and counselors in this effort
  - CCC insert in report cards to parents
  - Stores in the "Educator"