



INSTITUTE *for* EVIDENCE-BASED CHANGE
Informing Decisions · Improving Practice · Increasing Student Success

The following describes the proprietary Caring Campus program.

The Institute for Evidence-Based Change (IEBC) created and implements the unique coaching process branded as “Caring Campus”. IEBC is the only provider of this year-long, proprietary process that is designed to support faculty and staff in implementing specific behavioral commitments with intentionality and college-wide. The IEBC developed this process four years ago to address the fact that students need to feel welcome and have a sense of belonging. This student connection to college is correlated with improved student success and completion, especially for students under-represented in the college-going population. Currently 84 colleges in 19 states are implementing Caring Campus from the IEBC.