



SCHEDULE A
MBE / WBE Goal Implementation Plan

NOTE: The bidder/proposer shall, in determining the manner of MBE/WBE participation, must first consider involvement with MBE/WBE firms as joint venture partners, direct subcontractors, and suppliers of goods and services directly related to the performance of this contract. A service not directly related to the scope of services, but utilized during the bidder/proposer's normal course of business is considered indirect.

Additionally, all MBE/WBE firms included in this plan must be currently certified as such by at least one of the following agencies acknowledged by the City Colleges of Chicago (City of Chicago, Cook County, State of IL, Chicago Minority Supplier Development Council and regional affiliates and/or the Women's Business Development Center and its regional affiliates).

Project Name& Number Malcolm X-P+ Collaboration on Propelling Students to an AS Degree

In connection with the above referenced project I HEREBY DECLARE AND AFFIRM that I am a duly authorized representative of:

Persistence Plus, LLC

(Company Name)

Jill Frankfort *Jill Frankfort*

(Printed Name and Signature of bidder/proposer's authorized representative)

located at: 43 Soley Street, Charlestown MA 02129

(Address, City & Zip)

and I can reached at 6173372622 or via email at info@persistenceplusnetwork.com

(phone number)

The certified MBE and WBE participants on this project include (attach additional sheets as necessary):

Name of MBE/WBE Vendor: Persistence Plus, LLC	Street Address: 43 Soley Street	City, State & Zip: Charlestown MA 02129
Contact Name: Jill Frankfort	Contact Title: President	Contact Phone: 6173372622
Contact Email: jill@persistenceplusnetwork.com	MBE <input type="checkbox"/> WBE <input checked="" type="checkbox"/> Supplier <input type="checkbox"/> (100% credit)	Certification Agencies: City of Boston
Contract \$: 200,000	Contract %: 100	Indirect Participation <input type="checkbox"/> Direct Participation <input checked="" type="checkbox"/>
Description of Services: <i>Design student support nudges to increase AS degrees</i>		



SCHEDULE A

MBE / WBE Goal Implementation Plan

Name of MBE/WBE Vendor:	Street Address:	City, State & Zip:
Contact Name:	Contact Title:	Contact Phone:
Contact Email:	MBE <input type="checkbox"/> Supplier <input type="checkbox"/>	WBE <input type="checkbox"/> Certification Agencies:
Contract \$:	Contract %:	Indirect Participation <input type="checkbox"/> Direct Participation <input type="checkbox"/>
Description of Services:		

Name of MBE/WBE Vendor:	Street Address:	City, State & Zip:
Contact Name:	Contact Title:	Contact Phone:
Contact Email:	MBE <input type="checkbox"/> Supplier <input type="checkbox"/>	WBE <input type="checkbox"/> Certification Agencies:
Contract \$:	Contract %:	Indirect Participation <input type="checkbox"/> Direct Participation <input type="checkbox"/>
Description of Services:		

Name of MBE/WBE Vendor:	Street Address:	City, State & Zip:
Contact Name:	Contact Title:	Contact Phone:
Contact Email:	MBE <input type="checkbox"/> Supplier <input type="checkbox"/>	WBE <input type="checkbox"/> Certification Agencies:
Contract \$:	Contract %:	Indirect Participation <input type="checkbox"/> Direct Participation <input type="checkbox"/>
Description of Services:		

Total MBE Direct	\$	%	Total MBE Indirect	\$	%
Total WBE Direct	\$	%	Total WBE Indirect	\$	%

Bidder/Proposer's M/WBE Liaison (if other than the submitter of the Schedule):

(Please print—Name, phone & email address)

Affidavit of Bidder/Proposer:

I affirm that I have personally reviewed the material and facts set forth herein describing the Bidder/Proposer's plan to achieve the City Colleges of Chicago's MBE/WBE goals and that to the best of my knowledge the information contained herein is true and no material facts have been omitted. Additionally I understand that material misrepresentation will be grounds for contract termination if the Bidder/Proposer is so selected and will be subject to all laws relative to false statements.

On this 16th day of November, 2021, the
President Persistence Plus, LLC
 (Title of Affiant) (Name of Company)

appeared before me to acknowledge the execution of the terms contained herein.

IN WITNESS WHEREOF, I HEREUNTO SET MY HAND AND OFFICIAL SEAL.

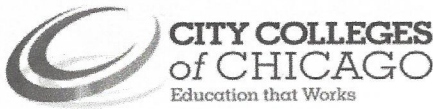
Catherine Leavitt
 (Signature of Notary Public)

My Commission Expires: 02/26/2027

(Seal)



CATHERINE R. LEAVITT
 NOTARY PUBLIC
 COMMONWEALTH OF MASSACHUSETTS
 MY COMMISSION EXPIRES 02/26/2027



SCHEDULE D—WAIVER REQUEST

NOTE: Please refer to the attached instructions regarding the Good Faith Efforts required to support a waiver request.

To: City Colleges of Chicago Office of M/WBE Contract Compliance

Re: Request for waiver from the City Colleges of Chicago MBE/WBE Contract Participation Plan

The undersigned respectfully requests a waiver of the City Colleges of Chicago's M/WBE Contract Participation Plan as detailed below. The request is made with the express understanding that the approval is not automatic and the circumstances and supporting documentation will be reviewed accordingly.

Project Name & Number: Malcolm X-P+ Collaboration on Propelling Students to an AS Degree

Type of waiver: Full MBE (25%) Partial MBE (percentage to be waived) _____ %
 Full WBE (7 %) Partial WBE (percentage to be waived) _____ %

Reason for waiver:

- Sole Source Manufacturer
- Distributor – No Subcontractors
- Limited subcontracting opportunities
- Other _____

Submitted by: Jill Frankfort, President
Name and Title of authorized representative

Persistence Plus, LLC
Name of Bidder/Proposer Company

For CCC use only:

Granted: Full MBE Partial MBE _____ % Full WBE Partial WBE _____ %

Denied: Insufficient supporting documentation Sufficient pool of direct M/WBE vendors

User Department concurrence (for scope issues): _____

CCO initials/date: _____ Compliance Director/date _____

Persistence Plus requests a full MBE waiver as our project, whose scope is outlined below, will have limited to no subcontracting opportunities.

Over four years, Persistence Plus will design and deliver interactive and personalized mobile nudges to increase the number of students who persist on an AS pathway and graduate.

- Persistence Plus will work hand in hand with Malcolm X College to customize its nudges for the Malcolm X College context and student services, as well as for each target population.
- Throughout 2022, 2023, 2024, and 2025, Persistence Plus will provide nudging support to the following student populations:
 - Students who are undecided or on the AGS pathway (approximately 4,000 per year). Nudges will promote career exploration and mindsets and behaviors for college completion and STEM success, with the goal of encouraging students to pursue and persist on an AS pathway.
 - Students in the AOWS or METAS cohort program. Persistence Plus will provide consistent support to all students in the cohort program throughout their time at Malcolm X College. Persistence Plus will tailor its nudges for this group further as needed to align with the program model and ensure students receive the encouragement and support necessary to thrive in this new academic environment.
 - Nudges will reach out to students from the time of their application to Malcolm X College, helping them navigate the admissions funnel, including placement, FAFSA completion, and orientation.
- Persistence Plus will collaborate with Malcolm X College on analyzing the impact of nudges on persistence, completion, and equity outcomes, as well as surfacing student voice and insights about the student experience.

The 4-year budget of \$200,000 for this project will cover:

	Scope	Expense/Year
P+ Behavioral Science Experts	Responsibility for creating evidence-based nudge intervention for targeted Malcolm X student populations	\$25,000
P+ College Support Team	Responsibility for collaborating with Malcolm X on implementation and impact	\$10,000
P+ Technology Support	Responsibility for configuring P+ software platform for Malcolm X and providing data analytics	\$10,000
P+ Leadership Administration	Responsibility for general leadership and oversight	\$5,000
Yearly Total		\$50,000