**Announcement of a Sole Source Purchase**

First published Friday, February 25th, 2022

City Colleges of Chicago intends to award a contract to Persistence Plus to provide behavioral science-based nudging and professional development.

City Colleges has determined that this purchase is only economically available from this source because Persistence Plus will improve rates of retention and completion, provide dedicated support to students, and build the capacity of faculty and staff to develop and nurture trusting and support relationships with students. Malcolm X College anticipates this intervention serving as a blueprint for other City Colleges to adopt and implement. Persistence Plus LLC is a unique Artificial Intelligence (AI) provider that delivers proactive behavioral nudges to individual students, including personalized text messages that are continuous, cumulative (built upon prior responses), and designed by experts in behavioral science and college success designed to promote retention.

For additional information, contact:

Jacinta Epting

3901 S. State St.

Room 102

Chicago, IL 60609

Phone: (312) 553-2590

FAX: (312) 553-2594

[Procurement Website](https://www.ccc.edu/departments/Pages/procurement.aspx)

City Colleges of Chicago will hold a public hearing at the date, time and location specified below, if we

receive a request to testify regarding the sole source determination. We will also hold a hearing if any

vendor submits a signed statement showing the capability to provide the stated supplies/services at or

below the amount indicated.

The public hearing allows any interested party the opportunity to testify for or against the sole source

determination as described in this notice. The purpose of the hearing is to receive information from the

public in a reasonable manner. Formal rules of evidence will not apply. The hearing officer will produce

minutes of the hearing and may record it in order to aid in the production of the minutes. After

conclusion of the hearing we will decide whether the sole source determination was appropriate.

We must receive any request to testify and any vendor statement no later than the registration date and

time indicated below. **If we do not receive a timely request or statement, we will not hold the hearing**.

We reserve the right to cancel the procurement prior to any scheduled hearing. Please confirm the

status of the hearing with the Hearing Contact.

**Hearing Details**

Date: March 18, 2022

Time: 12:00 PM

Location: Via Zoom Teleconference; access information will be emailed only to respondents.

Hearing Contact:

Jacinta Epting

Phone: (312) 553-2590

FAX: (312) 553-2594

E-mail: [jepting4@ccc.edu](mailto:jepting4@ccc.edu?subject=Hearing)

Potential participants are requested to email the procurement department for conference information

via the [Procurement Mailbox](mailto:procurementservices@ccc.edu). Date, time, and location are subject to change and/or cancellation. It is

the responsibility of potential participants to confirm these details prior to attendance.

Registration:

Registration Deadline: March 11, 2022 by 12:00 PM CST

Register with:

William Moore – Contracts Administrator

Phone: (773) 487-6958

FAX: (312) 553-2594

E-mail: [Wmoore48@ccc.edu](mailto:Wmoore48@ccc.edu)